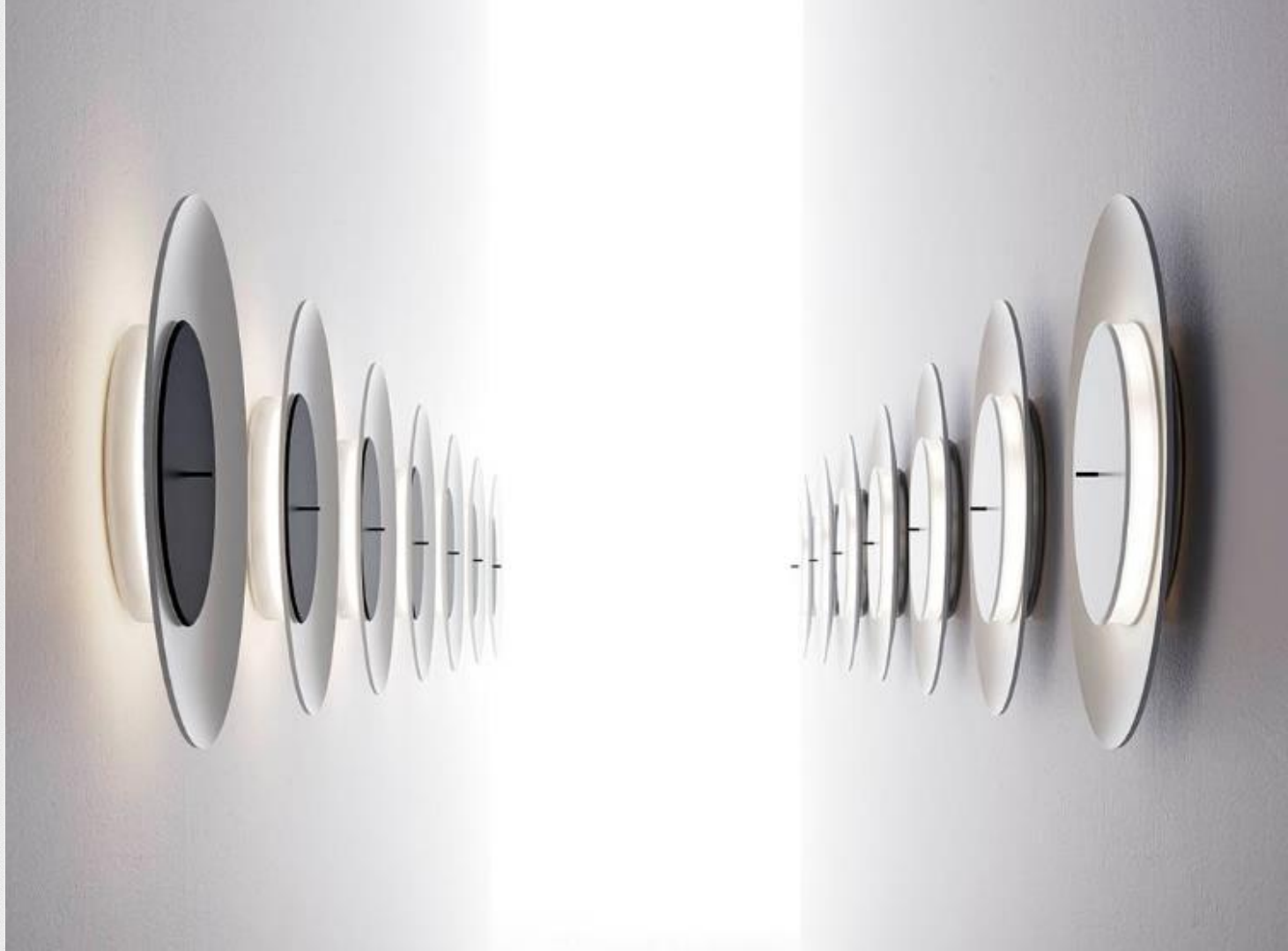


1 DAY IN VENICE

NICE PRESENTATION

NOVEMBER 2014, 21st

TheNiceGroup



1 DAY IN VENICE

AGENDA

NOVEMBER 2014, 21st

TheNiceGroup

- ☐ MISSION AND EVOLUTION
- ☐ STRONG INTERNATIONAL FOCUS
- ☐ MARKET AND BRAND APPROACH
- ☐ NICE PRODUCT PORTFOLIO
- ☐ THE APPROACH TO INNOVATION
- ☐ FINANCIAL OVERVIEW
- ☐ THE PATH AHEAD
- ☐ GROUP STRUCTURE AND SHARE INFORMATION
- ☐ APPENDICES

NOVEMBER 2014, 21st

NICE MISSION

IMPROVING THE QUALITY OF LIFE
BY SIMPLIFYING
EVERYDAY MOVEMENTS.

NICE OFFERS THE COMFORT
OF GOING IN AND OUT
IN TOTAL FREEDOM,
WITH PRACTICAL PRODUCTS
AND AN EMOTIONAL DESIGN.



NICE EVOLUTION

1993

CONTROL ELECTRONICS
FOR GATE & DOOR
AUTOMATION



1995

MOTORS
FOR GATE & DOOR
AUTOMATION

FIRST BRANCH
IN FRANCE



2000

AWNINGS
AND ROLLING SHUTTERS
AUTOMATION

2003

ENTERING INTO
THE DIY CHANNEL



2006

LISTING IN STAR SEGMENT
OF ITALIAN
STOCK EXCHANGE

2008

NEW MARKET SEGMENTS:
- WIRELESS ALARM
SYSTEMS
- INDUSTRIAL DOORS



NICE EVOLUTION

2010

ACQUISITION
OF FONTANAARTE



2011

PRESENTATION
OF THE NEW
NICE ERA RANGE

ENTRY INTO THE
SOUTH AMERICAN MARKET
WITH PECCININ



2014

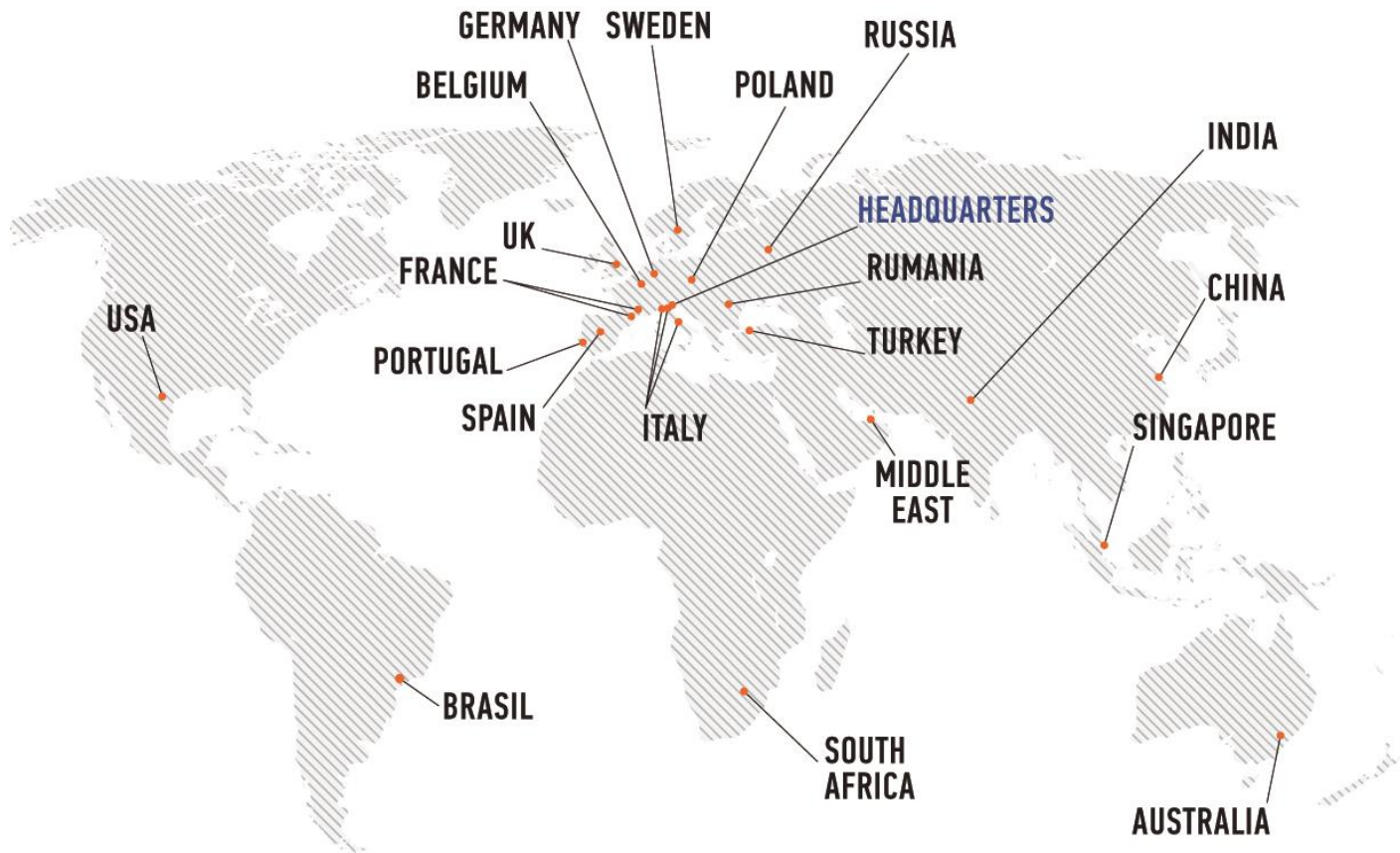
OPEN INNOVATION
APPROACH:
COLLABORATION WITH
VENTURE INCUBATOR
(DIGITAL MAGICS) AND
DESIGN-ORIENTED
FURNITURE
MANUFACTURER
(LAGO SPA)



NOVEMBER 2014, 21st

MARKET PRESENCE

STRONG INTERNATIONAL
FOCUS



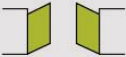
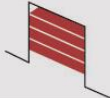
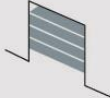
NOVEMBER 2014, 21st

INDUSTRIAL FOOTPRINT

STRONG INTERNATIONAL
FOCUS

TheNiceGroup

■ Subcontractor Networks
■ Plant

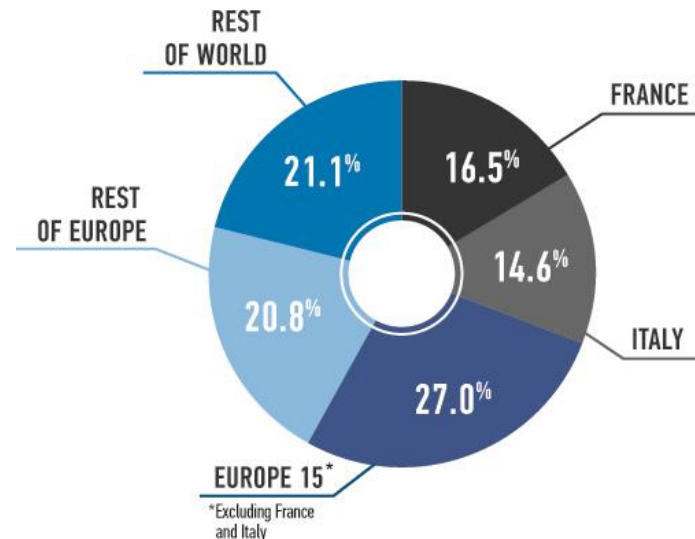
		BEUREN (DE)	SUBCONTRACTOR NETWORK (EU)	LIMEIRA (BR)	SHANGHAI (CN)	SAN ANTONIO (USA)
GATE			■	■		■
DOOR			■			
INDUSTRIAL DOOR			■			
SCREEN		■	■		■	
PARKING SYSTEM			■			
ALARM SYSTEM			■			
LIGHTING SYSTEM			■			

MARKET FIGURES

STRONG INTERNATIONAL
FOCUS

- PRODUCTS SOLD IN MORE THAN 100 COUNTRIES;
- MORE THAN 80% OF NET SALES REALIZED ABROAD;
- DIRECT PRESENCE IN 20 COUNTRIES WITH OWN BRANCHES.

2013 NET SALES



NOVEMBER 2014, 21st

NICE PEOPLE

STRONG INTERNATIONAL
FOCUS

2013 NICE GROUP EMPLOYEES



NOVEMBER 2014, 21st

MARKET AND BRAND APPROACH

TheNiceGroup

PROFESSIONALS
OR SPECIALIZED
DISTRIBUTION

Nice

GENERAL
DISTRIBUTION

Nice

PRODUCERS AND
ASSEMBLERS

Nice

e l e r o

LIGHTING/CONTRACTORS
AND PRESCRIBERS

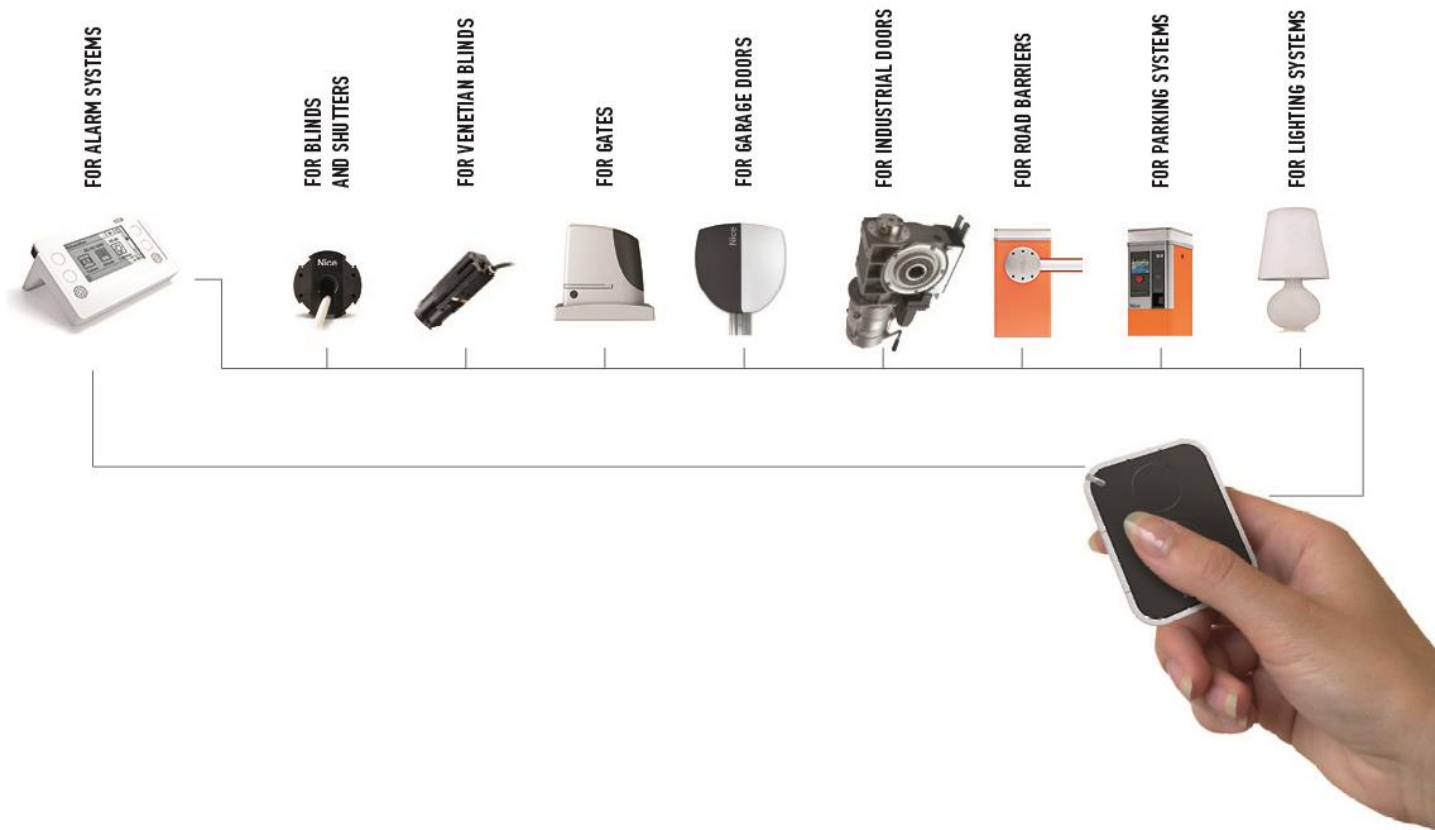
Nice

e l e r o

FontanaArte

NOVEMBER 2014, 21st

NICE PRODUCT PORTFOLIO



TheNiceGroup

NOVEMBER 2014, 21st

THE WIDEST RANGE
CONTROLLED BY THE UTMOST
ELECTRONICS

GATE AUTOMATION SYSTEMS

NICE PRODUCT
PORTFOLIO

TheNiceGroup



NOVEMBER 2014, 21st

DOOR AUTOMATION SYSTEMS

NICE PRODUCT
PORTFOLIO

TheNiceGroup

FOR ANY APPLICATIONS,
FROM RESIDENTIAL TO INDUSTRIAL



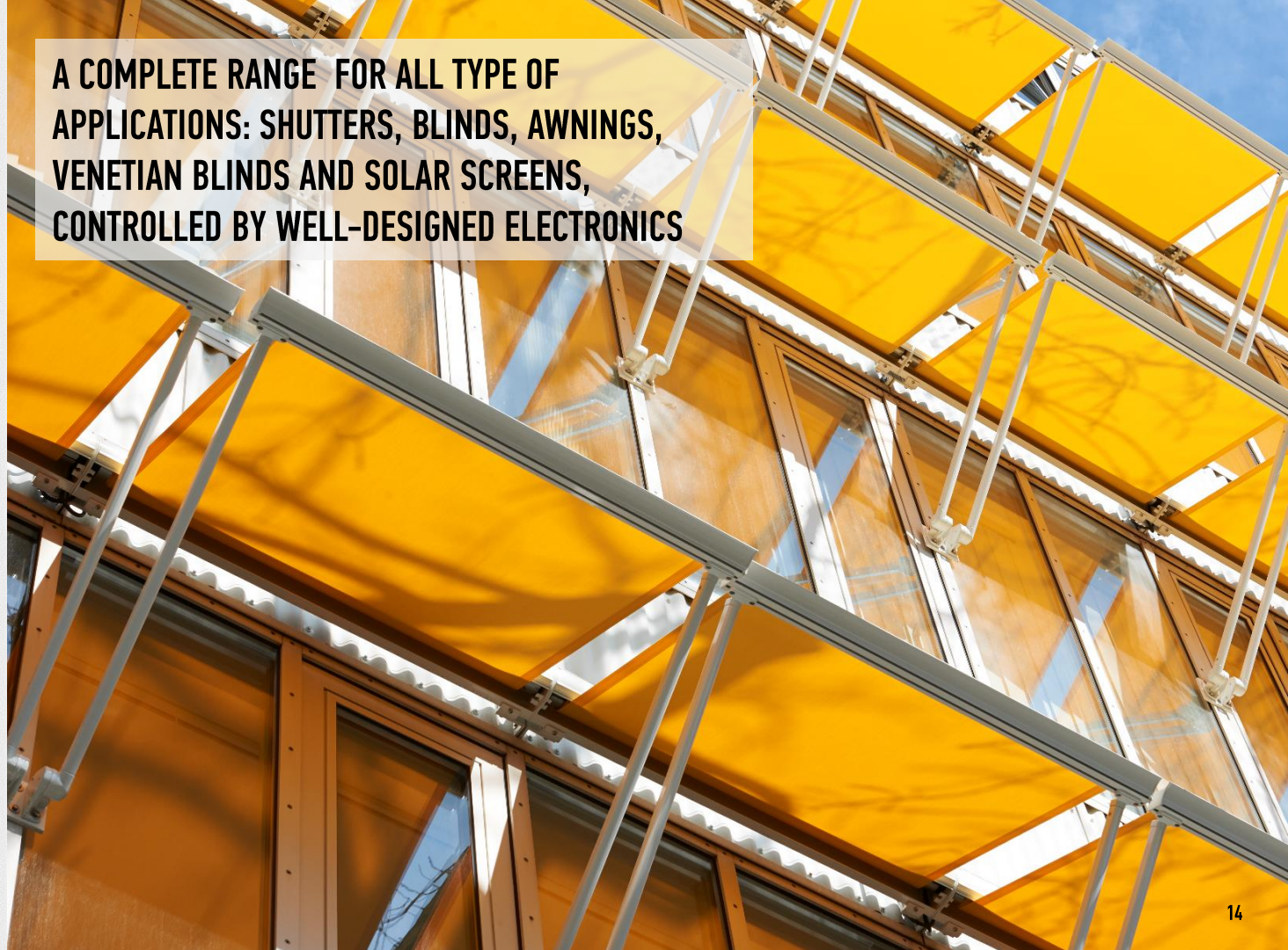
NOVEMBER 2014, 21st

SCREEN AUTOMATION SYSTEMS

NICE PRODUCT
PORTFOLIO

TheNiceGroup

A COMPLETE RANGE FOR ALL TYPE OF
APPLICATIONS: SHUTTERS, BLINDS, AWNINGS,
VENETIAN BLINDS AND SOLAR SCREENS,
CONTROLLED BY WELL-DESIGNED ELECTRONICS



NOVEMBER 2014, 21st

ALARM SYSTEMS

NICE PRODUCT
PORTFOLIO

TheNiceGroup

**ALARM AND AUTOMATION CONTROL
SYSTEMS, INTEGRATED BY A SIMPLE TOUCH**

- NICE DESIGN PRESERVES
THE BEAUTY OF ARCHITECTURES
- WIRELESS TECHNOLOGY



NOVEMBER 2014, 21st

PARKING SYSTEMS

NICE PRODUCT
PORTFOLIO

TheNiceGroup

OFF-STREET CAR-PARK
AUTOMATIC MANAGEMENT



NOVEMBER 2014, 21st

LIGHTING SYSTEMS

THE APPROACH
TO INNOVATION



FontanaArte

YUMI, FLOOR LAMP
DESIGNED BY SHIGERU BAN
ADI DESIGN INDEX SELECTION
PREMIO COMPASSO D'ORO
XXIII EDITION

TO CELEBRATE ITS 60th ANNIVERSARY,
THE FONTANA TABLE LAMP DESIGNED IN 1954
BY MAX INGRAND TODAY HAS BEEN MADE OVER
IN TOTAL BLACK IN BLACK BLOWN GLASS

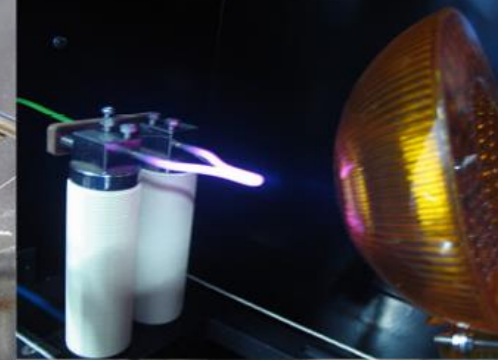
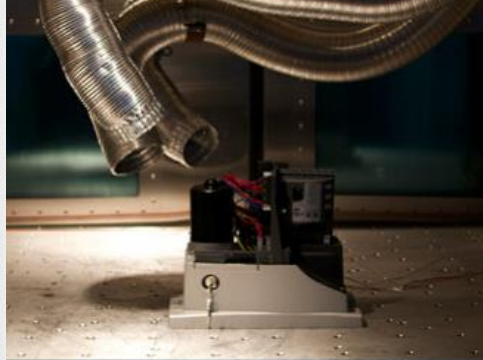
TheNiceGroup

NOVEMBER 2014, 21st

NICE CUTTING-EDGE R&D LAB

THE APPROACH
TO INNOVATION

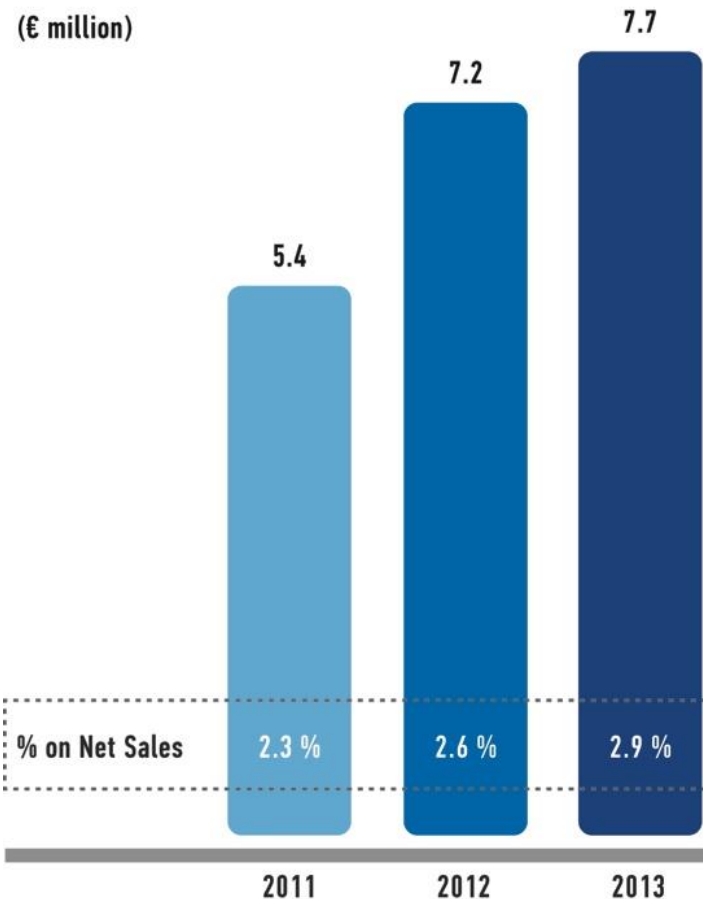
TheNiceGroup



NOVEMBER 2014, 21st

NICE R&D EXPENSES

THE APPROACH
TO INNOVATION



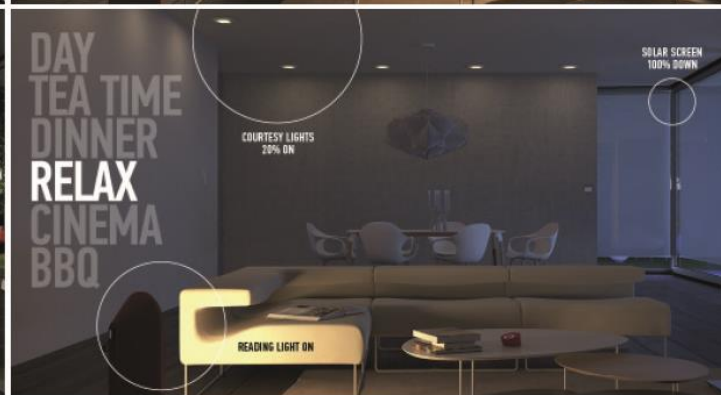
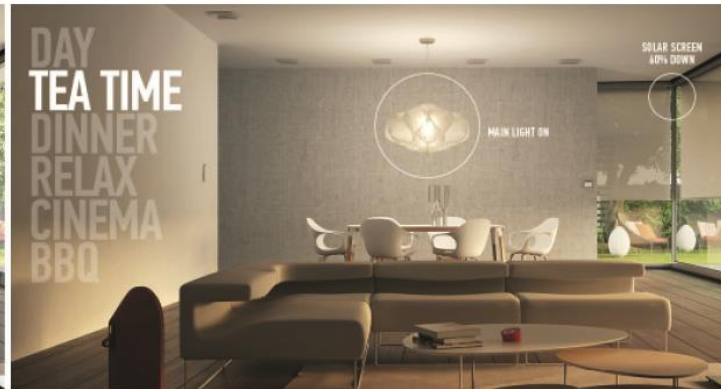
NOVEMBER 2014, 21st

NICE INTEGRATION

THE APPROACH
TO INNOVATION

TheNiceGroup

THE SIMPLEST INTEGRATION,
LIGHTING CONTROL



NOVEMBER 2014, 21st

CUTTING-EDGE DESIGN

THE APPROACH
TO INNOVATION

TheNiceGroup



NOVEMBER 2014, 21st

CUTTING-EDGE INNOVATION & INTEGRATION

THE APPROACH
TO INNOVATION



TheNiceGroup

NOVEMBER 2014, 21st

THE NICE PLACE

THE APPROACH
TO INNOVATION

TheNiceGroup



A NEW MULTIMEDIA
EXHIBITION AREA
FOR A NICE EXPERIENCE

NOVEMBER 2014, 21st

FINANCIAL OVERVIEW

9M 2014 RESULTS

TheNiceGroup



HIGHLIGHTS

9M 2014 RESULTS

- Consolidated Sales: **€ 201.6m** (+1.8% vs. 9M 2013)
- Gross margin: **55.1%** (vs. 56.9% in 9M 2013)
- EBITDA margin: **15.9%** (vs. 16.5% in 9M 2013)
- Group Net Income margin: **6.6%** (vs. 6.5% in 9M 2013)
- Free Cash Flow: **€ 7.1m** (vs. € 2.3m in 9M 2013)
- NFP: **€ 2.2m** (vs. € -14.5m as of 30 Sep 2013)

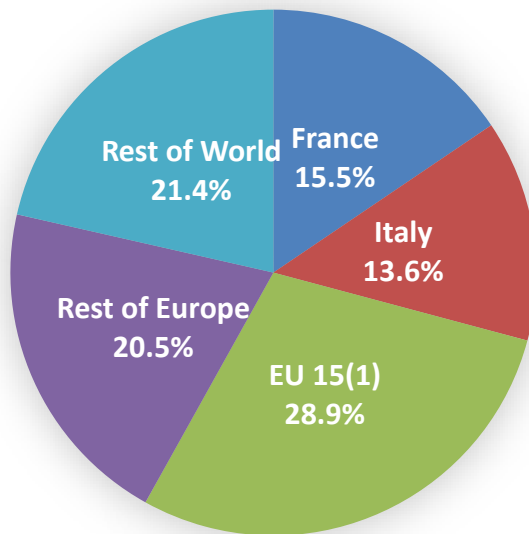
€m	9M 2014		9M 2013		Δ %	Δ % ⁽¹⁾
Net Sales	201.6	100.0%	198.1	100.0%	1.8%	4.0%
Gross Profit	111.1	55.1%	112.7	56.9%	(1.4%)	
EBITDA	32.1	15.9%	32.8	16.5%	(2.2%)	
Group Net Income	13.3	6.6%	13.0	6.5%	3.0%	
Free Cash Flow	7.1		2.3			
Net Financial position	2.2		-14.5			

⁽¹⁾ At constant exchange rates

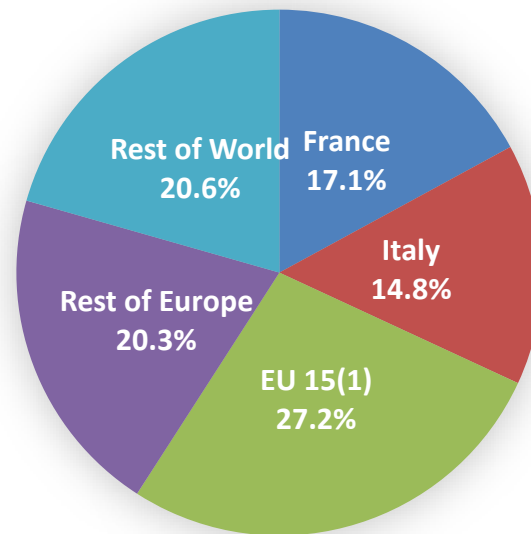
NET SALES BREAKDOWN BY REGION

9M 2014 RESULTS

9M 2014



9M 2013



€m	9M 2014	9M 2013	Δ %	Δ % ⁽²⁾
France	31.3	33.8	(7.4%)	(7.4%)
Italy	27.5	29.4	(6.5%)	(6.5%)
EU 15 ⁽¹⁾	58.3	53.9	8.2%	8.1%
Rest of Europe	41.3	40.2	2.5%	6.8%
Rest of World	43.2	40.8	6.0%	13.1%
Net Sales	201.6	198.1	1.8%	4.0%

(1) Excluding Italy and France

(2) At constant exchange rates

PROFIT & LOSS

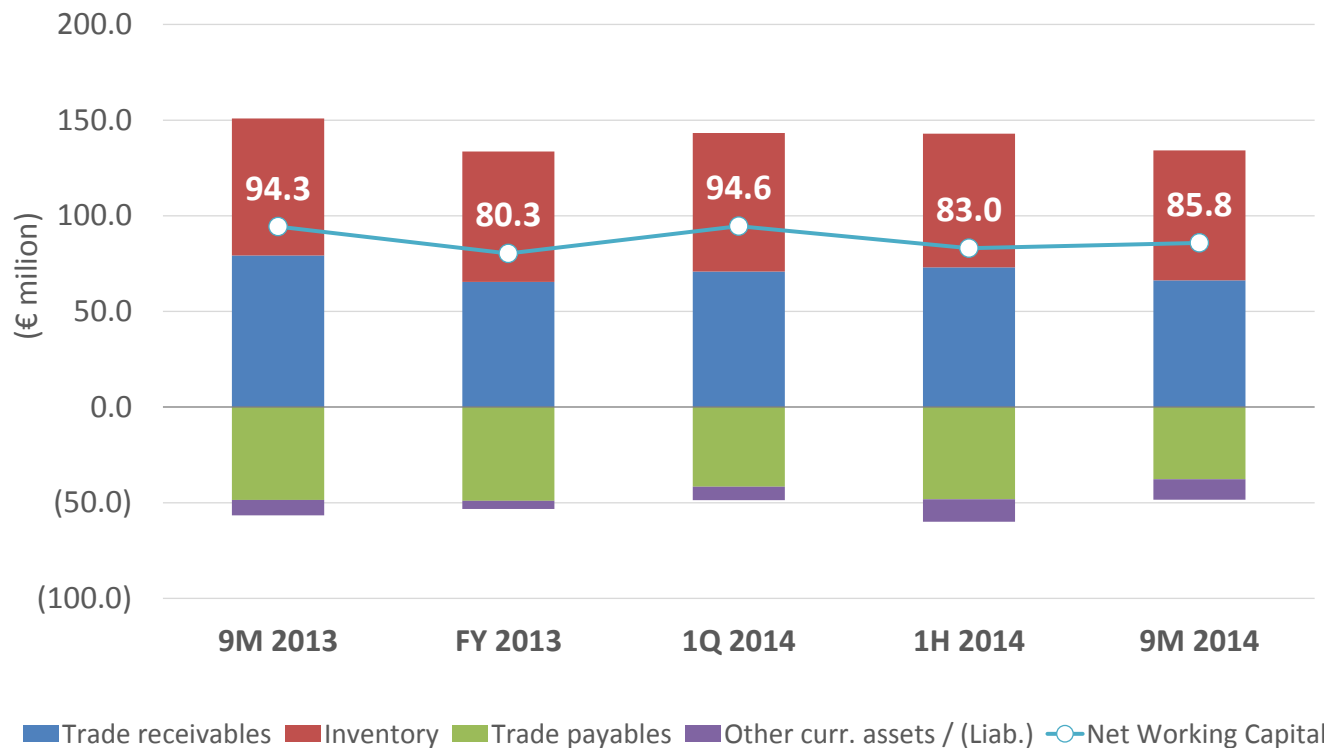
9M 2014 RESULTS

€m	9M 2014	%	9M 2013	%
Net Sales	201.6	100.0%	198.1	100.0%
COGS	(90.5)	(44.9%)	(85.4)	(43.1%)
Gross Profit	111.1	55.1%	112.7	56.9%
Industrial costs	(6.8)	(3.4%)	(7.0)	(3.5%)
Marketing costs	(5.6)	(2.8%)	(4.6)	(2.3%)
Commercial costs	(9.7)	(4.8%)	(10.1)	(5.1%)
General & adm. costs	(18.4)	(9.1%)	(19.7)	(9.9%)
Personnel costs	(38.6)	(19.1%)	(38.5)	(19.5%)
Total operating costs	(79.0)	(39.2%)	(79.9)	(40.4%)
EBITDA	32.1	15.9%	32.8	16.5%
D&A	(5.8)	(2.9%)	(5.6)	(2.8%)
EBIT	26.3	13.0%	27.1	13.7%
Interest income / (exp)	(2.1)	(1.1%)	(4.2)	(2.1%)
Profit before Tax	24.1	12.0%	22.9	11.6%
Taxes	(10.6)	(5.3%)	(10.0)	(5.1%)
Net Income	13.5	6.7%	12.9	6.5%
Minorities	0.2	0.1%	(0.0)	(0.0%)
Net Group Income	13.3	6.6%	13.0	6.5%

NOVEMBER 2014, 21st

WORKING CAPITAL

9M 2014 RESULTS



Working Capital / LTM Net Sales

35.2%

30.4%

35.7%

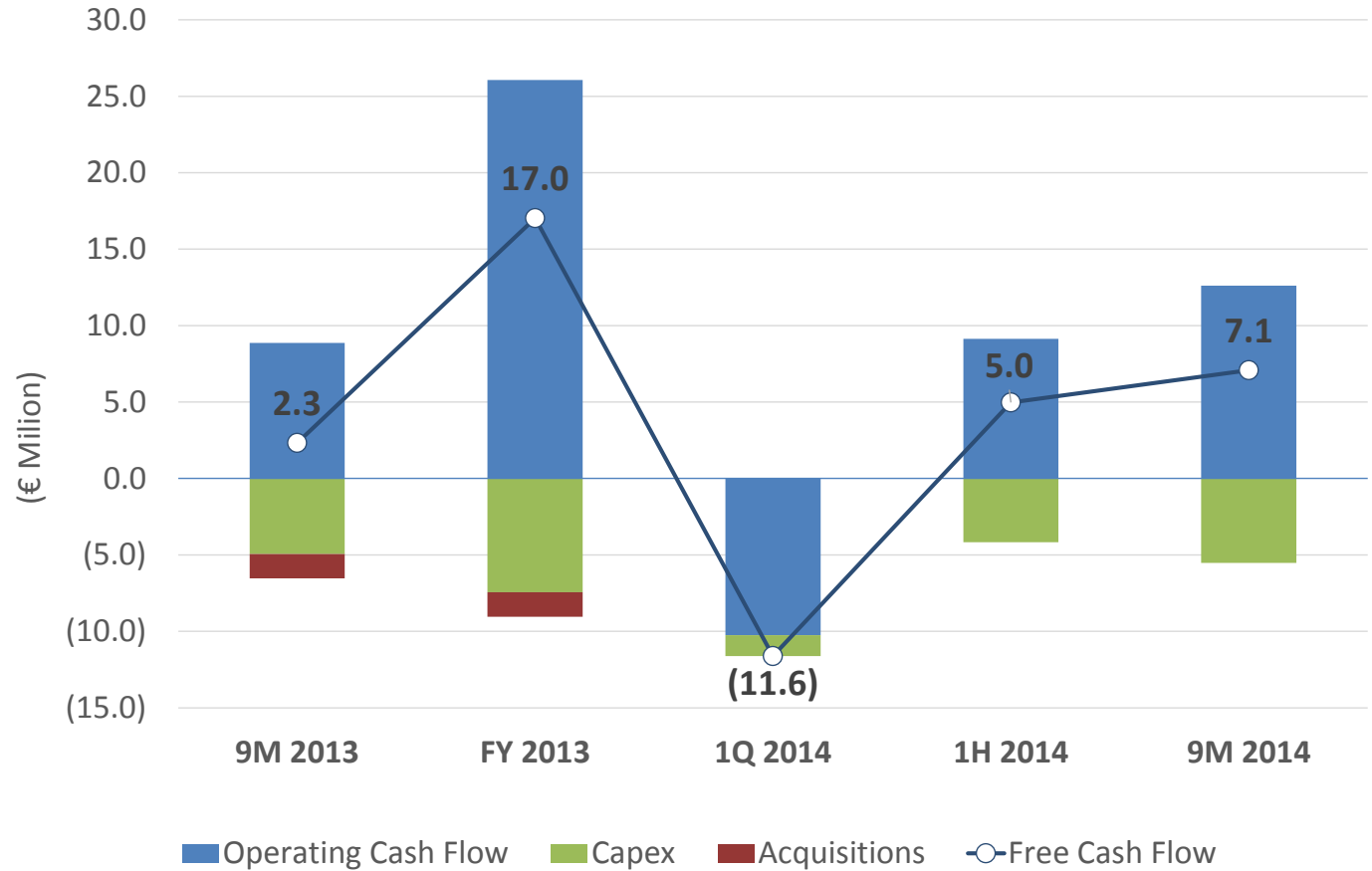
31.2%

32.1%

NOVEMBER 2014, 21st

FREE CASH FLOW

9M 2014 RESULTS



BALANCE SHEET

9M 2014 RESULTS

€m	9M 2014	FY 2013	9M 2013
Intangible assets	77.2	77.0	78.0
Tangible assets	35.6	35.1	35.3
Other fixed assets	13.4	13.2	12.6
Fixed Assets	126.2	125.4	125.9
Trade receivables	66.2	65.4	79.2
Inventory	68.0	68.2	71.6
Trade payables	(37.8)	(49.0)	(48.5)
Other curr. assets / (Liab.)	(10.7)	(4.4)	(8.0)
Net Working Capital	85.8	80.3	94.3
% on sales	32.1%	30.4%	35.2%
Severance and other funds	(10.2)	(11.6)	(11.1)
Net Invested Capital	201.8	194.1	209.1
Shareholders' equity	205.3	195.0	195.6
Minorities	(1.3)	(1.2)	(1.1)
Total Shareholders' Equity	204.0	193.8	194.5
Cash & cash equivalents	(55.0)	(63.5)	(49.6)
Financial assets	(4.9)	(4.9)	(4.8)
Total debt	57.7	68.7	68.8
Net Debt	(2.2)	0.3	14.5
Net Capital Employed	201.8	194.1	209.1

CASH FLOW STATEMENT

9M 2014 RESULTS

€m	9M 2014	9M 2013
Net profit	13.5	12.9
D&A and other non cash items	4.5	2.8
Change in Net Working Capital	(5.4)	(6.9)
Operating Cash Flow	12.6	8.9
Capex	(5.5)	(4.9)
Operating Free Cash Flow	7.1	3.9
Acquisitions	0.0	(1.6)
Free Cash Flow	7.1	2.3
Dividend paid out	(4.8)	(17.8)
Other	0.2	(2.4)
Subtotal	(4.5)	(20.3)
Variation of Net Financial Position	2.5	(18.0)
Initial Net Financial Position	(0.3)	3.4
Final Net Financial Position	2.2	(14.5)

THE PATH AHEAD

2014 - 2015: The Opportunities

- Investments in new products and new technologies
- Cash positive by year end

Further International Expansion

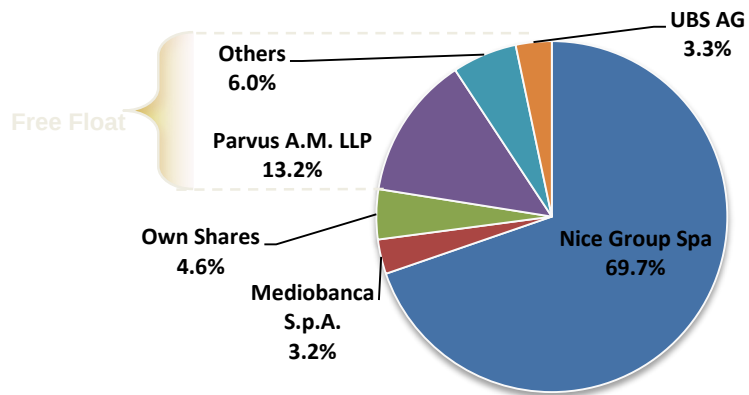
- Reinforcement of our commercial presence outside Europe

Further Actions

- Increase our market share in «Gate and Screen» automation business
- Focus on 2015 R+T exhibition in Stuttgart

THE GROUP STRUCTURE

Shareholding (1)



BOARD OF DIRECTORS

Lauro Buoro - Chairman

Mauro Sordini - Chief Executive Officer

Denise Cimolai – Director

Lorenzo Galberti - Director

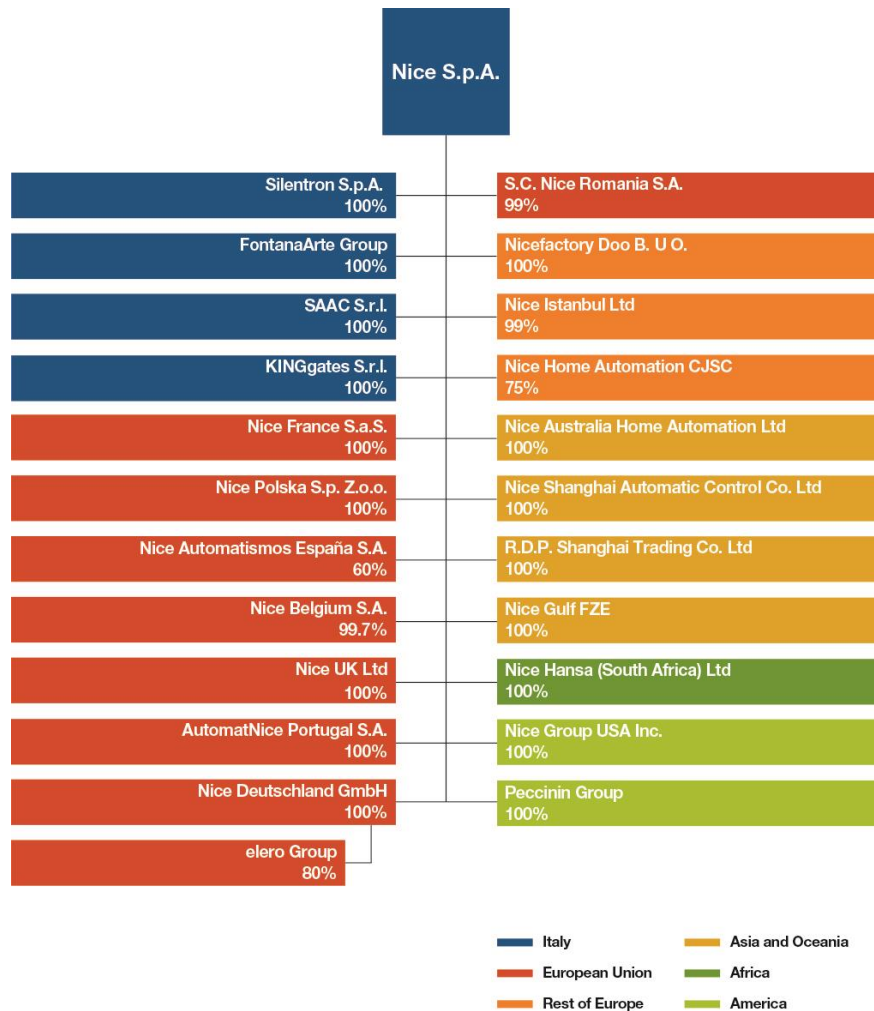
Davide Gentilini - Director

Giorgio Zanutto – Director

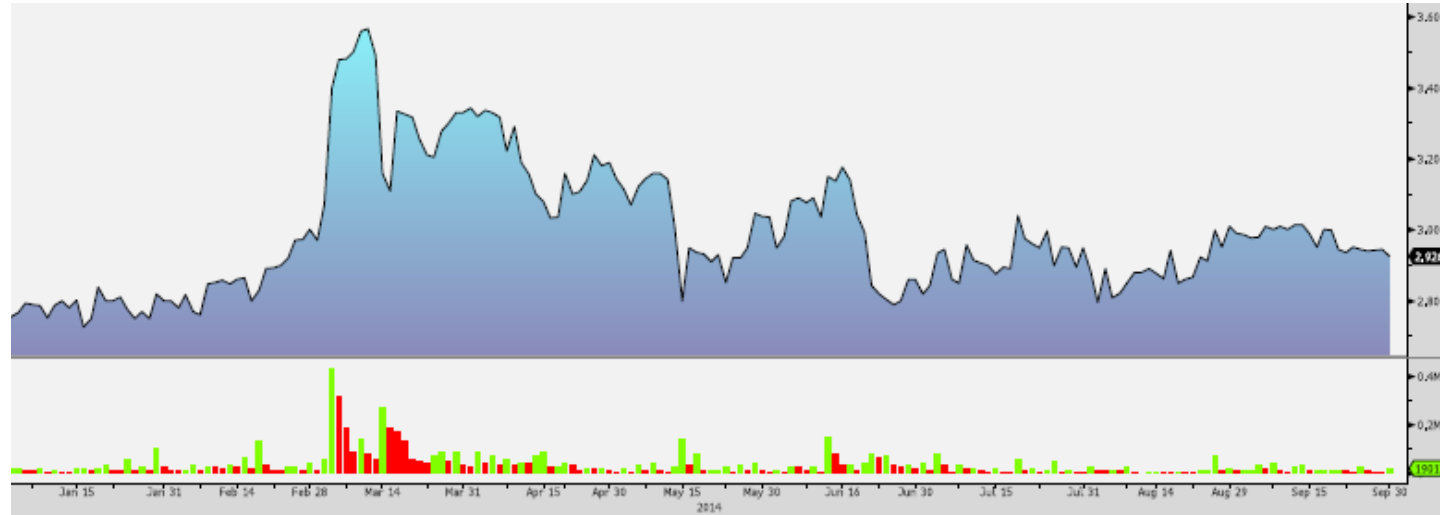
Antonio Bortuzzo - Independent Director

G. Paolo Fedrigo - Independent Director

(1) As of 30th of September 2014



Stock Chart⁽¹⁾



(1) From 01/01/2014 to 30/09/2014. Source: Bloomberg

Share Information

N. of shares outstanding: 116.000.000

Ipo Price: € 5.70

Price as of 30/09/2014: € 2.926

Market Capitalization: € 339.4m

Italian Stock Exchange –
STAR segment

Specialist:
UBI BANCA

Investor Relations Contact

Laura Artich

Ph.: 0039 0422 505481

E-mail: ir@niceforyou.com

www.niceforyou.com

NOVEMBER 2014, 21st

APPENDICES

2011 – 2013 RESULTS

TheNiceGroup



CHESHIRE

design GamFratesi

NET SALES BREAKDOWN BY REGION

2011-2013 RESULTS

(€ Million)	FY 2011	%	% Ch.	FY 2012	%	% Ch.	FY 2013	%	% Ch.
France	52.4	22.9%	9.9%	51.7	18.8%	-1.4%	43.7	16.5%	-15.5%
Italy	44.5	19.4%	29.6%	40.8	14.8%	-8.4%	38.4	14.6%	-5.8%
EU 15 ⁽¹⁾	45.0	19.6%	38.3%	72.8	26.5%	61.7%	71.4	27.0%	-1.9%
Rest of Europe	49.0	21.4%	19.0%	56.9	20.7%	16.2%	54.9	20.8%	-3.6%
Rest of world	38.2	16.7%	36.2%	52.6	19.1%	37.6%	55.7	21.1%	5.9%
Total Sales	229.2	100.0%	24.7%	274.8	100.0%	19.9%	264.1	100.0%	-3.9%

(1) Excluding Italy and France

PROFIT & LOSS

2011-2013 RESULTS

(€ million)	FY 2011	FY 2012 ⁽¹⁾	FY 2013
Net sales	229.2	274.8	264.1
<i>Y-o-Y Change</i>	<i>24.7%</i>	<i>19.9%</i>	<i>-3.9%</i>
Gross profit	139.1	158.9	149.5
<i>Gross profit %</i>	<i>60.7%</i>	<i>57.8%</i>	<i>56.6%</i>
<i>Y-o-Y Change</i>	<i>21.8%</i>	<i>14.2%</i>	<i>-5.9%</i>
Ebitda	48.5	53.6	40.6
<i>Ebitda %</i>	<i>21.1%</i>	<i>19.5%</i>	<i>15.4%</i>
<i>Y-o-Y Change</i>	<i>3.0%</i>	<i>10.6%</i>	<i>-24.2%</i>
Ebit	41.8	45.9	33.0
<i>Ebit %</i>	<i>18.2%</i>	<i>16.7%</i>	<i>12.5%</i>
<i>Y-o-Y Change</i>	<i>-1.3%</i>	<i>9.9%</i>	<i>-28.2%</i>
EBT	44.4	41.6	27.7
<i>EBT %</i>	<i>19.4%</i>	<i>15.1%</i>	<i>10.5%</i>
<i>Y-o-Y Change</i>	<i>0.8%</i>	<i>-6.4%</i>	<i>-33.4%</i>
Group Net Income	30.6	27.2	16.1
<i>Group Net Income %</i>	<i>13.3%</i>	<i>9.9%</i>	<i>6.1%</i>
<i>Y-o-Y Change</i>	<i>4.7%</i>	<i>-11.0%</i>	<i>-40.9%</i>

(1) Restated for the application of the amendment to IAS19

BALANCE SHEET

2011-2013 RESULTS

<i>(€ millions)</i>	31/12/11	31/12/12	31/12/13
Intangible assets	88.3	80.8	77.0
Tangible assets	34.7	35.1	35.1
Other fixed assets	9.7	10.4	13.2
Fixed Assets	127.7	126.4	125.4
Trade receivables	78.9	74.9	65.4
Inventory	70.6	60.6	68.2
Trade payables	(52.2)	(43.0)	(49.0)
Other curr. assets / (Liab.)	(4.3)	(4.8)	(4.4)
Net Working Capital	93.0	87.7	80.3
Severance and other funds	(14.4)	(12.1)	(11.6)
Net Invested Capital	206.3	202.0	194.1
Shareholders' equity	189.3	206.2	195.0
Minorities	7.0	(0.7)	(1.2)
Total Shareholders' Equity	190.0	205.4	193.8
Cash & cash equivalents	(25.3)	(45.0)	(58.5)
Financial assets	(0.4)	(4.2)	(4.9)
Total debt	42.1	45.8	63.7
Net Debt (Cash)	16.3	(3.4)	0.3
Net Capital Employed	206.3	202.0	194.1

CASH FLOW STATEMENT

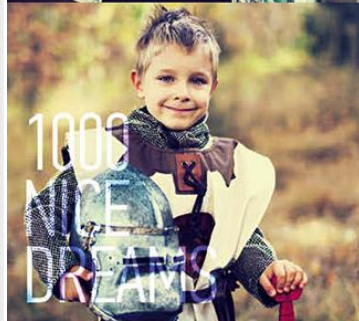
2011-2013 RESULTS

(€ millions)	31/12/11	31/12/12	31/12/13
Net profit	30.4	26.2	16.2
D&A and other non cash items	5.1	6.2	3.8
Change in Net Working Capital	(16.5)	3.5	6.0
Operating Cash Flow	19.0	35.9	26.1
Capex	(4.6)	(7.2)	(7.4)
Operating Free Cash Flow	14.4	28.7	18.6
Acquisitions	(46.0)	0.0	(1.6)
Free Cash Flow	(31.6)	28.7	17.0
Dividend paid out	(8.1)	(8.6)	(17.8)
Other	(11.7)	(0.4)	(2.9)
Subtotal	(19.9)	(9.0)	(20.8)
 Variation of Net Financial Position	 (51.5)	 19.7	 (3.7)
 Initial Net Financial Position	 35.2	 (16.3)	 3.4
 Final Net Financial Position	 (16.3)	 3.4	 (0.3)

THANK YOU

**SINCE 1993
DESIGNING A
NICE WORLD
FOR YOU**

TheNiceGroup



DISCLAIMER

- This presentation has been prepared by Nice S.p.A. for information purposes only and for use in presentations of the Group's results and strategies.
- For further details on the Nice Group, reference should be made to publicly available information, including the Quarterly Reports and the Annual Reports.
- Statements contained in this presentation, particularly the ones regarding any Nice Group possible or assumed future performance, are or may be forward looking statements and in this respect they involve some risks and uncertainties.
- Any reference to past performance of the Nice Group shall not be taken as an indication of future performance.
- This document does not constitute an offer or invitation to purchase or subscribe for any shares and no part of it shall form the basis of or be relied upon in connection with any contract or commitment whatsoever.
- By attending the presentation you agree to be bound by the foregoing terms.