



**Financial Overview** 

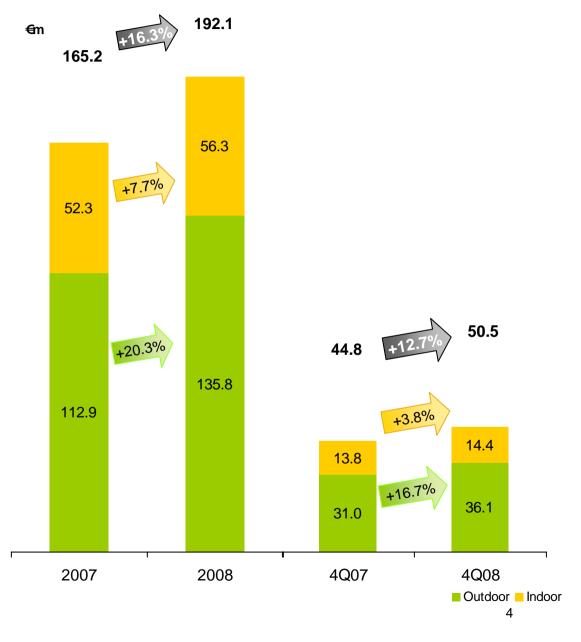
## FY 2008 Results Highlights

- 16.3% Sales growth to €192.1m (+17.0% at constant exchange rates)
- > 59.5% Gross margin (vs. 60.1% as of Dec. 2007)
- > 27.5% adjusted EBITDA margin (\*) (vs. 28.6% as of Dec. 2007)
- ➤ 16.4% adjusted Group Net Income margin (\*) (vs. 16.0% as of Dec. 2007)
- ≥ €20.3m Operating Free Cash Flow (vs. €10.3m as of Dec. 2007).
- ≥ € 9.0m positive NFP (vs. net debt of € 3.6m as of 30 Sept. 2008).

€m	2008		2007		YoY Growth
Net Sales	192.1	100.0%	165.2	100.0%	16.3%
<b>Gross Profit</b>	114.2	59.5%	99.2	60.1%	15.1%
EBITDA adjusted (*)	52.8	27.5%	47.3	28.6%	11.6%
EBITDA reported	51.5	26.8%	47.3	28.6%	8.9%
Group Net Income adjusted (*)	31.5	16.4%	26.4	16.0%	19.2%
Group Net Income reported	30.2	15.7%	26.4	16.0%	14.3%
Operating Free Cash Flow	20.3		10.3		

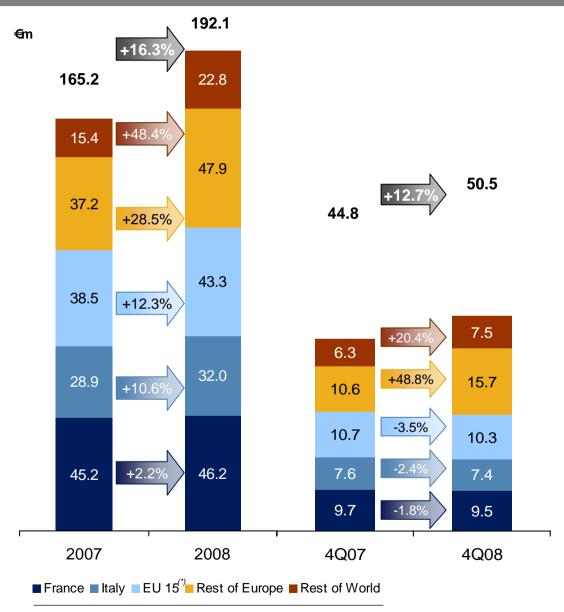
<sup>(\*)</sup> Excluding one-off provision for risks of Euro 1.3m

## **Net Sales Breakdown By Product line**



- Positive results achieved in both group product lines despite adverse climate conditions in 4Q08
- OUTDOOR confirmed strong doubledigit growth also in 4Q08
- INDOOR sales grew by 7.7% in 2008 in line with management expectations

## **Net Sales Breakdown By Region**



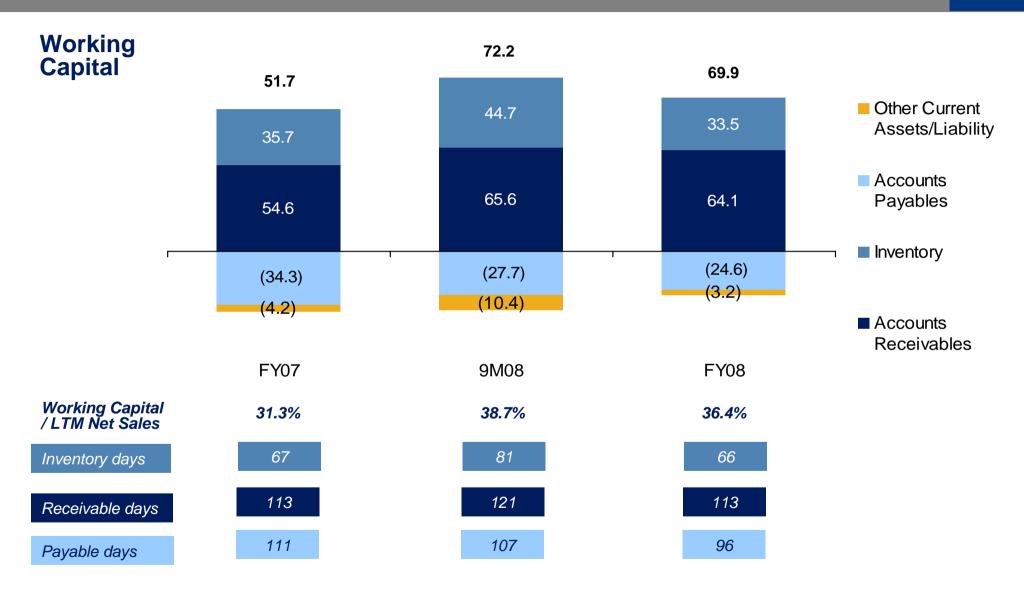
- Nice sales in 4Q08 suffered in Western Europe due to the difficult macroeconomic environment and the negative weather conditions
- Rest of Europe sales remained strong in 4Q 2008 thanks to the outstanding results in Russia and Poland and despite of the negative impact from forex.

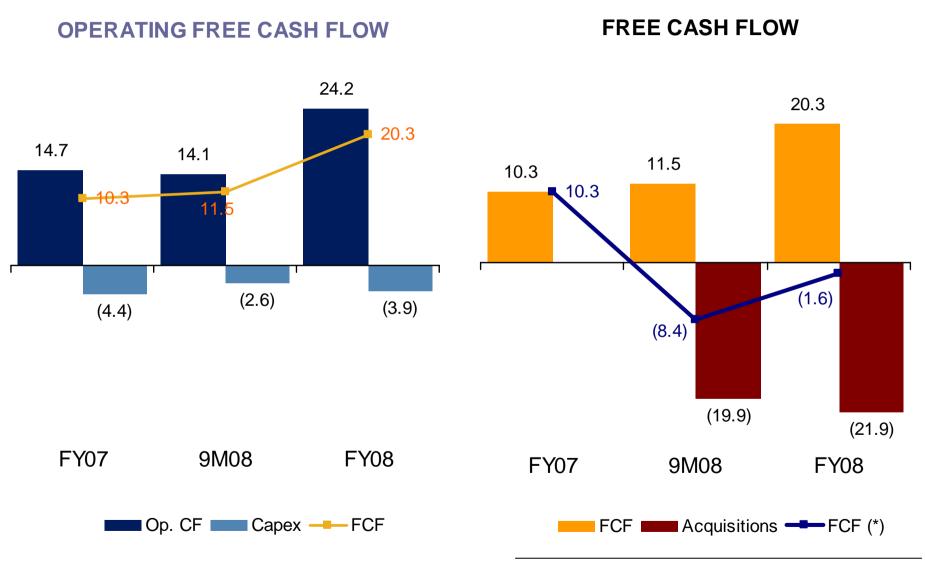
	<b>€</b> m	2008	%	2007	%	Growth	4Q 08	%	4Q 07	%	Growth
	Outdoor	135.8	70.7%	112.9	68.3%	20.3%	36.140	71.6%	30.976	69.1%	16.7%
Product	Indoor	56.3	29.3%	52.3	31.7%	7.7%	14.4	28.4%	13.8	30.9%	3.8%
п.	Net Sales	192.1	100.0%	165.2	100.0%	16.3%	50.5	100.0%	44.8	100.0%	12.7%
	France	46.2	24.0%	45.2	27.3%	2.2%	9.5	18.9%	9.7	21.7%	-1.8%
	Italy	32.0	16.7%	28.9	17.5%	10.6%	7.4	14.7%	7.6	16.9%	-2.4%
on	EU 15 <sup>(1)</sup>	43.3	22.5%	38.5	23.3%	12.3%	10.3	20.4%	10.7	23.8%	-3.5%
Kegion	Rest of Europe	47.9	24.9%	37.2	22.5%	28.5%	15.7	31.1%	10.6	23.6%	48.8%
	Rest of World	22.8	11.9%	15.4	9.3%	48.4%	7.5	14.9%	6.3	14.0%	20.4%
	Net Sales	192.1	100.0%	165.2	100.0%	16.3%	50.5	100.0%	44.8	100.0%	12.7%

# **Profit & Loss**

€m	2008	%	2007	%	4Q 08	%	4Q 07	%
Net Sales	192.1	100.0%	165.2	100.0%	50.5	100.0%	44.8	100.0%
COGS	(77.9)	(40.5%)	(66.0)	(39.9%)	(22.2)	(43.9%)	(19.2)	(42.9%)
Gross Profit	114.2	59.5%	99.2	60.1%	28.3	56.1%	25.6	57.1%
Industrial costs	(4.3)	(2.2%)	(3.1)	(1.9%)	(1.3)	(2.5%)	(0.9)	(2.0%)
Marketing costs	(6.2)	(3.2%)	(6.4)	(3.8%)	(1.8)	(3.5%)	(1.9)	(4.1%)
Commercial costs	(8.3)	(4.3%)	(7.6)	(4.6%)	(1.9)	(3.8%)	(1.7)	(3.9%)
General & adm. costs	(18.6)	(9.7%)	(14.9)	(9.0%)	(5.5)	(11.0%)	(5.0)	(11.1%)
Personnel costs	(26.5)	(13.8%)	(21.8)	(13.2%)	(7.6)	(15.1%)	(6.5)	(14.4%)
Other Revenues	2.5	1.3%	1.8	1.1%	0.8	1.5%	0.6	1.4%
Total operating costs	(61.4)	(32.0%)	(52.0)	(31.5%)	(17.3)	(34.3%)	(15.3)	(34.2%)
EBITDA adj.	52.8	27.5%	47.3	28.6%	11.0	21.8%	10.3	22.9%
One-off provision	(1.3)	(0.7%)	0.0		(1.3)	(2.6%)	0.0	
EBITDA reported	51.5	26.8%	47.3	28.6%	9.7	19.2%	10.3	22.9%
D&A	(4.3)	(2.2%)	(3.4)	(2.1%)	(1.5)	(3.0%)	(1.0)	(2.3%)
EBIT	47.2	24.6%	43.8	26.5%	8.2	16.2%	9.3	20.7%
Interest income / (exp)	(2.6)	(1.3%)	0.5	0.3%	(1.9)	(3.8%)	(0.2)	(0.5%)
Profit before Tax	44.6	23.2%	44.3	26.8%	6.3	12.5%	9.0	20.1%
Taxes	(14.4)	(7.5%)	(17.6)	(10.7%)	(2.7)	(5.3%)	(4.3)	(9.5%)
Net Income	30.2	15.7%	26.7	16.2%	3.6	7.2%	4.7	10.6%
Minorities	0.0	0.0%	0.3	0.2%	(0.3)	(0.6%)	0.1	0.1%
Net Group Income	30.2	15.7%	26.4	16.0%	3.9	7.7%	4.7	10.5%
Net Group Income adj.	31.5	16.4%	26.4	16.0%	5.2	10.3%	4.7	10.5%
Tax Rate	32.	2%	39.	8%	42.	3%	47.	3%
Tax Rate adj.	31.	3%	39.	8%	35.	1%	47.	3%

## **Working Capital**





## **Balance Sheet Statements**

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# **Cash Flow Statements**

€m	2008	9M08	2007
Net profit	30.2	26.6	26.7
D&A and other non cash items	8.0	3.2	6.8
Change in Net Working Capital	(14.0)	(15.7)	(18.8)
Operating cash flow	24.2	14.1	14.7
Capex	(3.9)	(2.6)	(4.4)
Acquisitions	(21.9)	(19.9)	
Free cash flow	(1.6)	(8.4)	10.3
Net Financial Position of the acquired companies	(8.4)	(8.4)	
Remaining debt for Acquisitions	(2.2)	(7.7)	
Other	0.4	0.1	0.2
Dividend paid out	(7.5)	(7.5)	(8.5)
Own shares purchase	0.0	0.0	(20.8)
Subtotal	(17.7)	(23.5)	(29.1)
Variation of net financial position	(19.3)	(31.9)	(18.8)
Initial Net financial position	28.4	28.4	47.2
Final Net Financial Position	9.0	(3.6)	28.4

# 2009: The opportunities

- Macroeconomic scenario expected to remain difficult
- Nice should benefit of its privileged position ...
- > ... and reinforce its market share in all regions

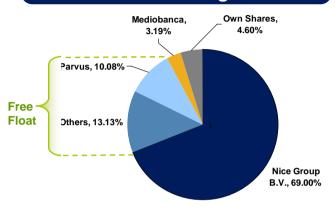
# Further International Expansion

- Opening of a new subsidiary
- Implementation of Nice new product lines in all international subsidiaries

## **Further Actions**

- Integration of the newly acquired companies
- Launch of new products
- Cost rationalization

## Shareholding<sup>(1)</sup>



## **Board of Directors**

Lauro Buoro - Chairman and CEO

**Oscar Marchetto - Director** 

Lorenzo Galberti - Director

**Davide Gentilini - Director** 

Frédéric Krantz - Director

**Giorgio Zanutto- Director** 

**Roberto Gherlenda- Director** 

Antonio Bortuzzo – Indipendent Director Roberto Siagri – Indipendent Director Andrea Tomat – Indipendent Director

### **Share Information**

N. of shares outstanding: 116.000.000

Ipo Price: €5.70

Price as of 31/12/08: €1.75

Market Capitalization: €203.0m

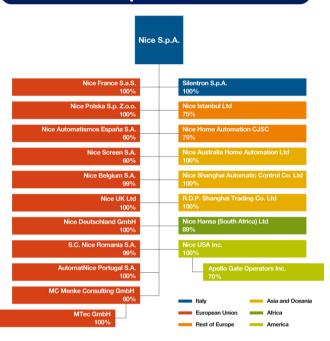
Italian Stock Exchange – STAR segment

Specialist: Mediobanca S.p.A.

## Stock Chart<sup>(2)</sup>



### **Group structure**



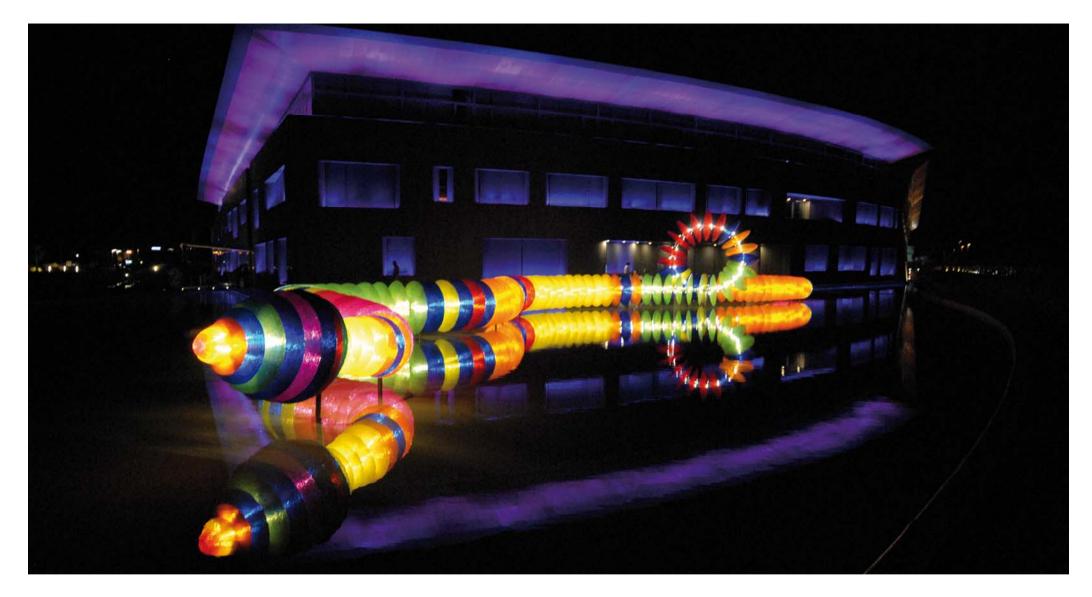
#### **Investor Relations**

#### **Investor Relations Contacts:**

Davide Gentilini Ph.: 0039 0422 505481 E-mail: ir@niceforyou.com www.niceforyou.com

<sup>(1)</sup> As of 31 December 2008

<sup>(2)</sup> From 02/01/2008 to 31/12/2008; source: Reuters



**Appendices** 

# **Summary Profit & Loss**

(€ million)	2008(*)	%	2007	%	2006	%
Net Sales	192.1	100.0%	165.2	100.0%	150.0	100.0%
Y-o-Y Growth	16.3%		10.1%		23.4%	
cogs	(77.9)	(40.5%)	(66.0)	(39.9%)	(57.7)	(38.5%)
Gross Margin	114.2	59.5%	99.2	60.1%	92.3	61.5%
Industrial costs	(4.3)	(2.2%)	(3.1)	(1.9%)	(2.3)	(1.5%)
Marketing costs	(6.2)	(3.2%)	(6.4)	(3.8%)	(6.4)	(4.2%)
Commercial costs	(8.3)	(4.3%)	(7.6)	(4.6%)	(6.6)	(4.4%)
General & administrative costs	(18.6)	(9.7%)	(14.9)	(9.0%)	(11.5)	(7.7%)
Personnel costs	(26.5)	(13.8%)	(21.8)	(13.2%)	(18.6)	(12.4%)
Other revenues / (costs)	2.5	1.3%	1.8	1.1%	1.3	0.8%
EBITDA	52.8	<i>27.5%</i>	47.3	28.6%	48.2	32.1%
Depreciation & Amortization	(4.3)	(2.2%)	(3.4)	(2.1%)	(3.0)	(2.0%)
EBIT	48.5	25.2%	43.8	26.5%	45.2	30.2%
Interest income / (expense)	(2.6)	(1.3%)	0.5	0.3%	0.1	0.1%
Profit before Tax	45.9	23.9%	44.3	26.8%	45.4	30.2%
Taxes	(14.4)	(7.5%)	(17.6)	(10.7%)	(17.1)	(11.4%)
Net Income	31.5	16.4%	26.7	16.2%	28.3	18.9%
Minorities	0.0	0.0%	0.3	0.2%	0.1	0.1%
Group Net Income	31.5	16.4%	26.4	16.0%	28.2	18.8%

<sup>(\*)</sup> Excluding one-off provision of €1.3 million

# **Net Sales Breakdown**

	€m	2008	%	2007	%	2006	%	CAGR '05 - '08
	Outdoor	135.8	70.7%	112.9	68.3%	100.5	67.0%	17.3%
Product	Indoor	56.3	29.3%	52.3	31.7%	49.5	33.0%	14.6%
	Net Sales	192.1	100.0%	165.2	100.0%	150.0	100.0%	16.5%
	France	46.2	24.0%	45.2	27.3%	42.9	28.6%	10.3%
	Italy	32.0	16.7%	28.9	17.5%	25.9	17.3%	12.5%
Region	EU 15 <sup>(*)</sup>	43.3	22.5%	38.5	23.3%	36.4	24.2%	10.2%
Region	Rest of Europe	47.9	24.9%	37.2	22.5%	29.9	19.9%	29.2%
	Rest of World	22.8	11.9%	15.4	9.3%	15.0	10.0%	30.8%
	Net Sales	192.1	100.0%	165.2	100.0%	150.0	100.0%	16.5%

<sup>(\*)</sup> Excludes Italy and France

# **Summary Balance Sheet Statements**

€m	2008	2007	2006
Intangible assets	32.4	7.6	7.7
Tangible assets	15.3	13.2	12.1
Other fixed assets	6.9	8.5	10.4
Fixed Assets	54.6	29.3	30.2
Trade receivables	64.1	54.6	48.0
Inventory	33.5	35.7	24.6
Trade payables	(24.6)	(34.3)	(30.3)
Other curr. assets / (Liabilities)	(3.2)	(4.2)	(7.8)
Net Working Capital	69.9	51.7	34.5
Severance and other funds	(4.7)	(2.7)	(2.7)
Net Invested Capital	119.7	78.4	62.0
Shareholders' equity	127.3	105.8	108.7
Minorities	1.4	0.9	0.5
Total Shareholders' Equity	128.7	106.7	109.2
Cash & cash equivalents	(21.3)	(30.6)	(49.6)
Total debt	12.3	2.2	2.4
Net Financial Position	(9.0)	(28.4)	(47.2)
Net Capital Employed	119.7	78.4	62.0
Pre-Tax ROCE	39.4%	55.9%	72.9%

# **Summary Cash Flow Statements**

€m	2008	2007	2006
Not profit	20.2	20.7	20.2
Net profit	30.2	26.7	28.3
D&A and other non cash items	8.0	6.8	4.7
Change in Net Working Capital	(14.0)	(18.8)	(9.0)
Operating cash flow	24.2	14.7	24.0
Capex	(3.9)	(4.4)	(5.9)
Acquisitions	(21.9)		0.0
Free cash flow	(1.6)	10.3	18.1
Net Financial Position of the acquired companies	(8.4)		0.0
Remaining debt for Acquisitions	(2.2)		0.0
Other	0.4	0.2	(0.1)
Dividend paid out	(7.5)	(8.5)	0.0
Own shares purchase	0.0	(20.8)	0.0
NFP spun-off		(=0.0)	(19.1)
IPO proceeds, net			29.2
" O proceeds, not			20.2
Subtotal	(17.7)	(29.1)	10.1
Variation of net financial position	(19.3)	(18.8)	28.2
Initial Net financial position	28.4	47.2	19.0
Final Net Financial Position	9.0	28.4	47.2

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