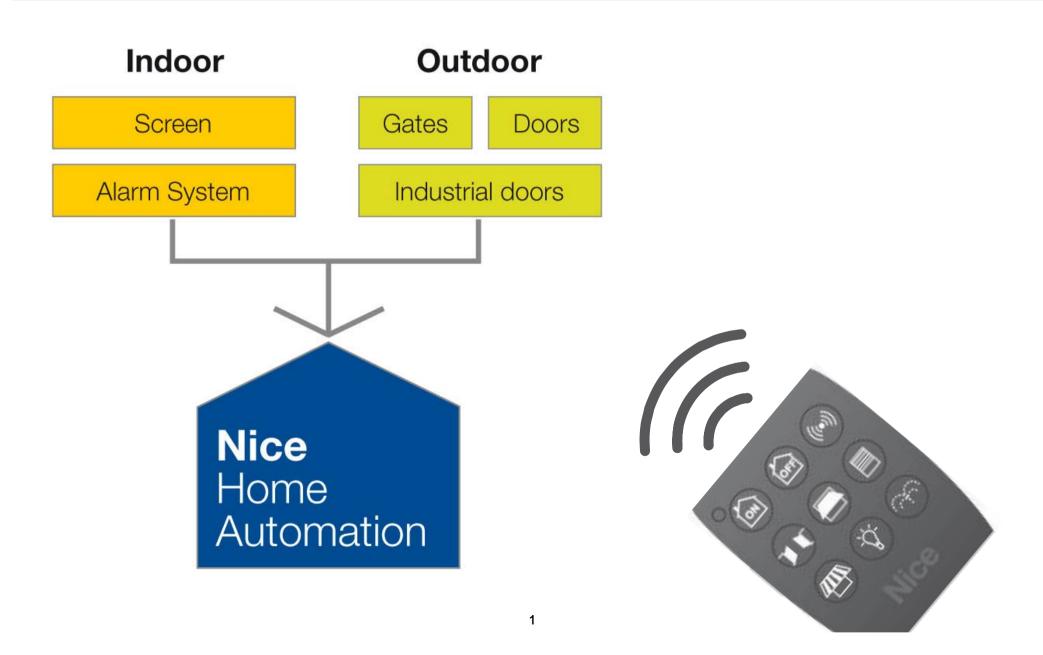


Nice Presentation 9M 2008 Results

November 13th, 2008





Financial Overview

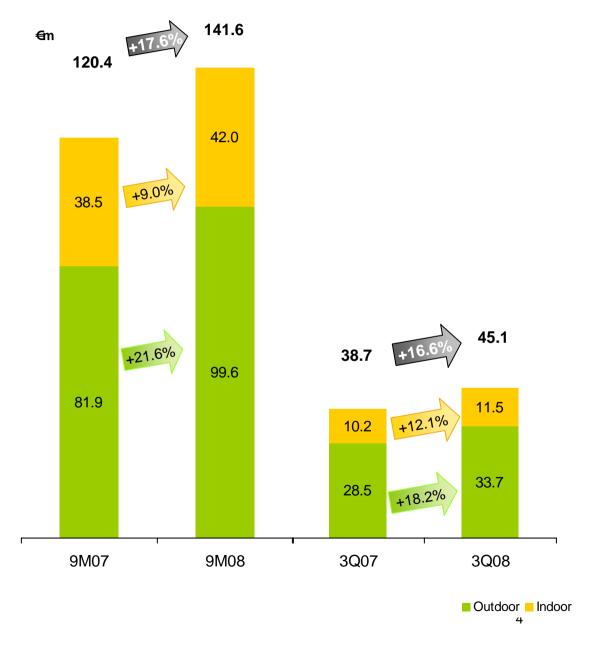
9M 2008 Results Highlights

- 17.6% Sales growth to €141.6m (+18.1% at constant exchange rates)
- 60.6% Gross Profit (vs. 61.2% as of Sept. 2007)
- 29.5% EBITDA margin (vs. 30.7% as of Sept. 2007)
- > 18.6% Group Net Income margin (vs. 18.0% as of Sept. 2007)
- > €11.5m Operating Free Cash Flow (vs. €2.3m as of Sept. 2007)

€m ^(*)	9M 2008		9M 2	2007	YoY Growth		
Net Sales	141.6	100.0%	120.4	100.0%	17.6%		
Gross Profit	85.9	60.6%	73.6	61.2%	16.6%		
EBITDA	41.8	29.5%	37.0	30.7%	12.9%		
EBIT	39.0	27.5%	34.6	28.7%	12.9%		
Group Net Income	26.3	18.6%	21.7	18.0%	21.0%		
Operating Free Cash Flow	11.5		2.3				
Free Cash Flow	(8.4)		2.3				
EPS	0.24		0.19				

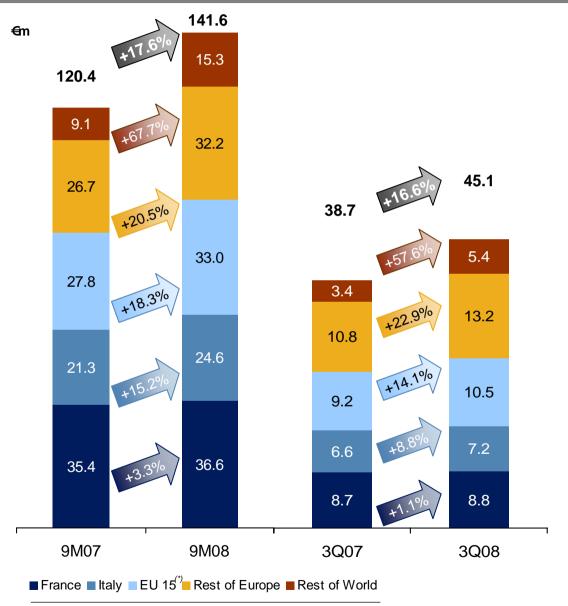
^(*) Excluding EPS (€)

Net Sales Breakdown By Product line



- Positive results from the commercial integration with the newly acquired companies
- OUTDOOR confirmed double-digit growth also in 3Q 2008.
- INDOOR sales accelerated in 3Q 2008 growing by 12.1%

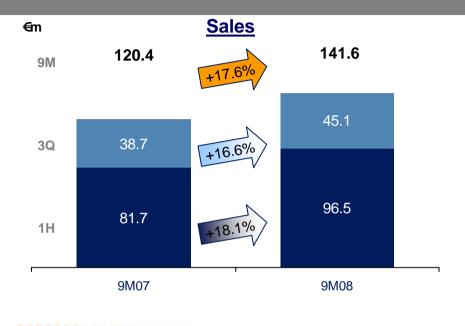
Net Sales Breakdown By Region

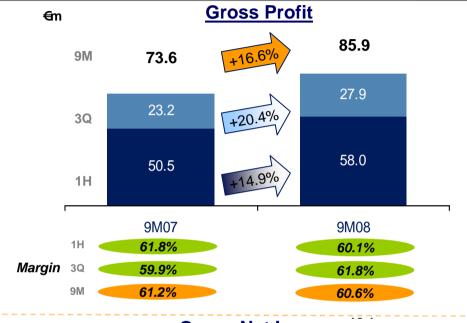


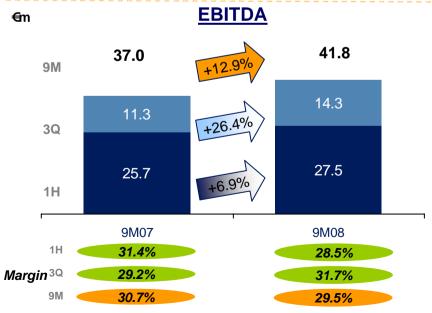
- Nice performance has remained strong across the regions despite the deterioration of the macroeconomic scenario.
- Rest of Europe sales growth accelerated in 3Q 2008 thanks to the outstanding results in Russia and Poland.

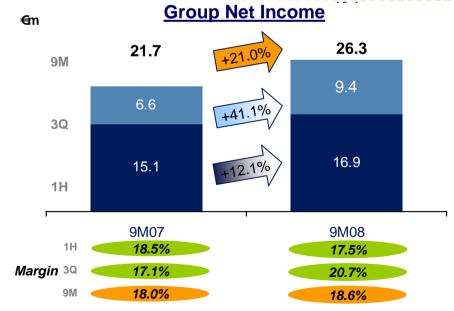
	€ m	9M 08	%	9M 07	%	Growth	3Q 08	%	3Q 07	%	Growth	FY07	%
Ħ	Outdoor	99.6	70.3%	81.9	68.0%	21.6%	33.7	74.6%	28.5	73.6%	18.2%	112.9	68.3%
Product	Indoor	42.0	29.7%	38.5	32.0%	9.0%	11.5	25.4%	10.2	26.4%	12.1%	52.3	31.7%
a	Net Sales	141.6	100.0%	120.4	100.0%	17.6%	45.1	100.0%	38.7	100.0%	16.6%	165.2	100.0%
	France	36.6	25.9%	35.4	29.4%	3.3%	8.8	19.4%	8.7	22.4%	1.1%	45.2	27.3%
	Italy	24.6	17.4%	21.3	17.7%	15.2%	7.2	15.9%	6.6	17.1%	8.8%	28.9	17.5%
Region	EU 15 ⁽¹⁾	33.0	23.3%	27.8	23.1%	18.3%	10.5	23.4%	9.2	23.9%	14.1%	38.5	23.3%
Reg	Rest of Europe	32.2	22.7%	26.7	22.2%	20.5%	13.2	29.3%	10.8	27.8%	22.9%	37.2	22.5%
	Rest of World	15.3	10.8%	9.1	7.6%	67.7%	5.4	12.0%	3.4	8.9%	57.6%	15.4	9.3%
	Net Sales	141.6	100.0%	120.4	100.0%	17.6%	45.1	100.0%	38.7	100.0%	16.6%	165.2	100.0%

Sales and Profitability







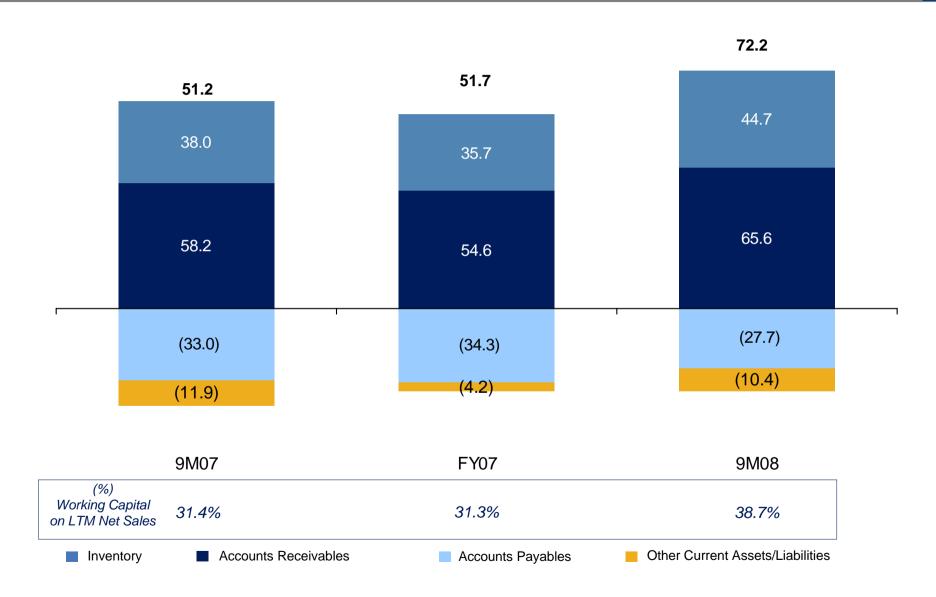


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Profit & Loss

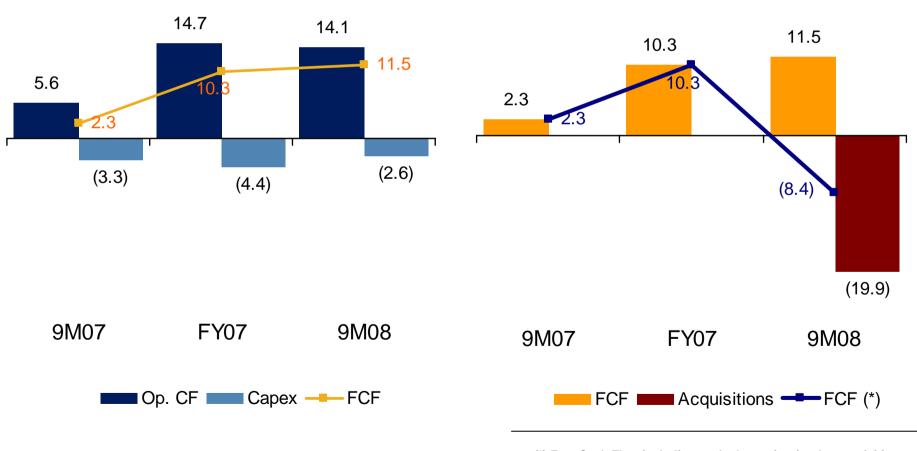
€m	9M 08	%	9M 07	%	3Q 08	%	3Q 07	
Net Sales	141.6	100.0%	120.4	100.0%	45.1	100.0%	38.7	
COGS	(55.7)	(39.4%)	(46.8)	(38.8%)	(17.2)	(38.2%)	(15.5)	
Gross Profit	85.9	60.6%	73.6	61.2%	27.9	61.8%	23.2	
Industrial costs	(3.0)	(2.1%)	(2.2)	(1.8%)	(0.9)	(2.1%)	(8.0)	
Marketing costs	(4.5)	(3.2%)	(4.5)	(3.7%)	(1.0)	(2.2%)	(1.2)	
Commercial costs	(6.4)	(4.5%)	(5.9)	(4.9%)	(1.9)	(4.2%)	(1.9)	
General & adm. costs	(13.1)	(9.2%)	(9.9)	(8.2%)	(4.5)	(10.0%)	(3.2)	
Personnel costs	(18.9)	(13.3%)	(15.3)	(12.7%)	(6.0)	(13.3%)	(5.1)	(
Other Revenues	1.7	1.2%	1.1	0.9%	0.8	1.7%	0.3	
EBITDA	41.8	29.5%	37.0	30.7%	14.3	31.7%	11.3	
D&A	(2.7)	(1.9%)	(2.4)	(2.0%)	(0.9)	(2.1%)	(0.9)	
EBIT	39.0	27.5%	34.6	28.7%	13.3	29.6%	10.4	
Financial income / (exp)	(0.7)	(0.5%)	0.7	0.6%	0.3	0.6%	0.1	
Profit before Tax	38.3	27.1%	35.3	29.3%	13.6	30.2%	10.5	
Taxes	(11.7)	(8.3%)	(13.4)	(11.1%)	(4.0)	(9.0%)	(3.8)	
Net Income	26.6	18.8%	21.9	18.2%	9.6	21.2%	6.7	
Minorities	0.3	0.2%	0.2	0.2%	0.2	0.5%	0.0	
Group Net Income	26.3	18.6%	21.7	18.0%	9.4	20.7%	6.6	
Tax Rate	30	.6%	37.	.9%	29.	7%	36.	5%

Working Capital



OPERATING FREE CASH FLOW

FREE CASH FLOW



Balance Sheet Statements

€m	9M08	FY07	9M07
Intangible assets	36.0	7.6	9.2
Tangible assets	15.7	13.2	11.5
Other fixed assets	8.2	8.5	12.9
Fixed Assets	59.9	29.3	33.5
Trade receivables	65.6	54.6	58.2
Inventory	44.7	35.7	38.0
Trade payables	(27.7)	(34.3)	(33.0)
Other current assets / (liabilities)	(10.4)	(4.2)	(11.9)
Net Working Capital	72.2	51.7	51.2
% on sales	38.7%	31.3%	31.4%
Severance and other funds	(2.2)	(2.7)	(2.9)
Net Invested Capital	130.0	78.4	81.9
Shareholders' equity	124.7	105.8	118.5
Minorities	1.7	0.9	0.9
Total Shareholders' Equity	126.4	106.7	119.4
Cash & cash equivalents	(13.0)	(30.6)	(38.2)
Total debt	16.6	2.2	8.0
Net Financial Position	3.6	(28.4)	(37.5)
Net Capital Employed	130.0	78.4	81.9

Cash Flow Statements

€m	9M08	FY07	9M07
Net profit	26.6	26.7	21.9
D&A and other non cash items	3.2	6.8	1.1
Change in Net Working Capital	(15.7)	(18.8)	(17.4)
Operating cash flow	14.1	14.7	5.6
Capex	(2.6)	(4.4)	(3.3)
Capex for the acquired companies	(19.9)		
Free cash flow	(8.4)	10.3	2.3
Net Financial Position of the acquired companies	(8.4)		
Remaining debt for Acquisitions	(7.7)		
Other	0.1	0.2	0.1
Dividend paid out	(7.5)	(8.5)	(8.5)
Own shares purchase		(20.8)	(3.7)
Subtotal	(23.5)	(29.1)	(12.0)
Variation of Net Financial Position	(31.9)	(18.8)	(9.7)
Initial Net Financial Position	28.4	47.2	47.2
Final Net Financial Position	(3.6)	28.4	37.5

Eastern Europe And Middle East

- Strong focus on strengthening Nice leading position in these fast growing markets
- Positive results from the newly opened Russian subsidiary, in line with expectations

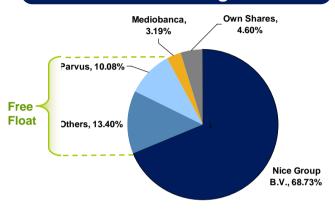
Further International Expansion

- Opening of a new subsidiary by the end of 2008/1Q 2009
- Implementation of Nice new product lines in all international subsidiaries

Further Actions

- Integration of the newly acquired companies
- Launch of new products
- Entry level

Shareholding⁽¹⁾



Share Information

N. of shares outstanding: 116.000.000

Ipo Price: €5.70

Price as of 30/09/08: €3.05

Market Capitalization: €353.8m

Italian Stock Exchange – STAR segment

Specialist: Mediobanca S.p.A.

Board of Directors

Lauro Buoro - Chairman and CEO

Oscar Marchetto - Director

Lorenzo Galberti - Director

Davide Gentilini - Director

Frédéric Krantz - Director

Giorgio Zanutto- Director

Roberto Gherlenda- Director

Antonio Bortuzzo – Indipendent Director Roberto Siagri – Indipendent Director Andrea Tomat – Indipendent Director

Stock Chart⁽²⁾



Group structure

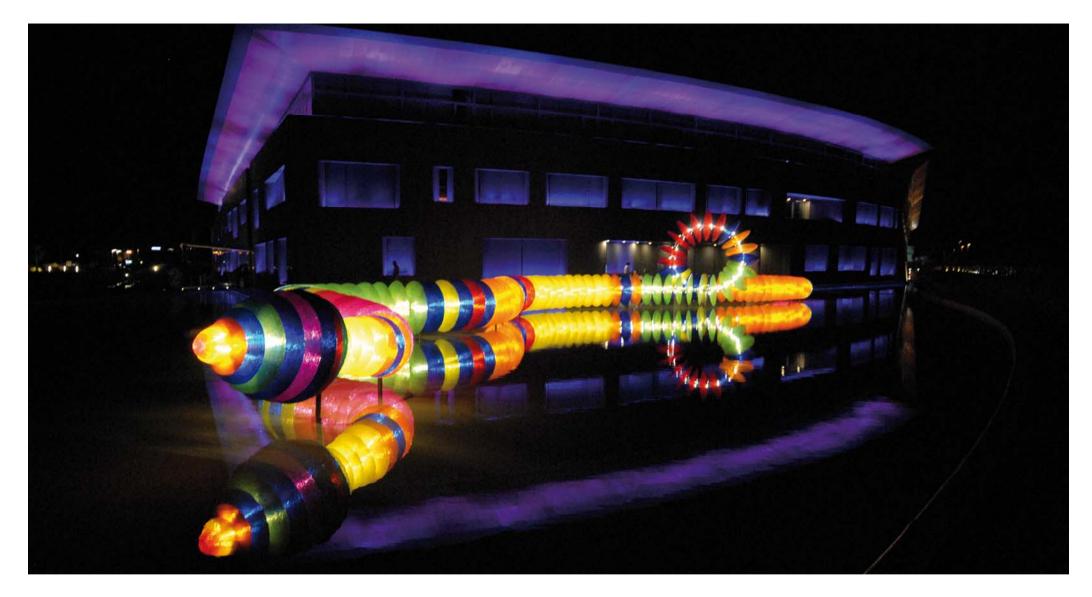


Investor Relations

Investor Relations Contacts:

Davide Gentilini Ph.: 0039 0422 505481 E-mail: ir@niceforyou.com www.niceforyou.com

⁽¹⁾ As of 30 September 2008



Appendices

Summary Profit & Loss

(€ million)	2007	%	2006	%	2005 PF	%	2005	%
Net Sales	165.2	100.0%	150.0	100.0%	121.6	100.0%	121.6	100.0%
Y-o-Y Growth	10.1%		23.4%				20.2%	
Cost of basic components	(64.7)	(39.2%)	(48.7)	(32.4%)			(47.0)	(38.7%)
Cost of third-party manufacturing Change in inventory COGS	(12.6) 11.3 (66.0)	(7.6%) 6.9% (39.9%)	(9.5) 0.4 (57.7)	(6.3%) 0.3% (38.5%)			(9.7) 8.7 (48.0)	(8.0%) 7.1% (39.5%)
Gross Margin	99.2	60.1%	92.3	61.5%	73.6	60.5%	73.6	60.5%
Industrial costs	(3.1)	(1.9%)	(2.3)	(1.5%)			(1.8)	(1.5%)
Marketing costs Commercial costs General & administrative costs Personnel costs Other revenues / (costs)	(6.4) (7.6) (14.9) (21.8) 1.8	(3.8%) (4.6%) (9.0%) (13.2%) 1.1%	(6.4) (6.6) (11.5) (18.6) 1.3	(4.2%) (4.4%) (7.7%) (12.4%) 0.8%			(4.7) (5.7) (8.7) (14.6) 0.9	(3.9%) (4.6%) (7.1%) (12.0%) 0.7%
EBITDA	47.3	28.6%	48.2	32.1%	38.0	31.2%	39.0	32.1%
Depreciation & Amortization	(3.4)	(2.1%)	(3.0)	(2.0%)			(2.8)	(2.3%)
EBIT	43.8	26.5%	45.2	30.2%	35.5	29.2%	36.2	29.8%
Interest income / (expense)	0.5	0.3%	0.1	0.1%			(0.1)	(0.1%)
Profit before Tax	44.3	26.8%	45.4	30.2%	34.7	28.6%	36.1	29.7%
Taxes	(17.6)	(10.7%)	(17.1)	(11.4%)			(14.5)	(11.9%)
Net Income	26.7	16.2%	28.3	18.9%	20.7	17.0%	21.6	17.8%
Minorities	0.3	0.2%	0.1	0.1%			(0.0)	(0.0%)
Group Net Income	26.4	16.0%	28.2	18.8%	20.8	17.1%	21.7	17.8%

Net Sales Breakdown

	€m	2007	%	2006	%	2005	%	CAGR '05 - '07
	Outdoor	112.9	68.3%	100.5	67.0%	84.2	69.2%	15.8%
Product	Indoor	52.3	31.7%	49.5	33.0%	37.4	30.8%	18.2%
	Net Sales	165.2	100.0%	150.0	100.0%	121.6	100.0%	16.6%
	France	45.2	27.3%	42.9	28.6%	34.4	28.3%	14.6%
	Italy	28.9	17.5%	25.9	17.3%	22.5	18.5%	13.5%
Region	EU 15 ^(*)	38.5	23.3%	36.3	24.2%	32.4	26.6%	9.1%
Region	Rest of Europe	37.2	22.5%	29.9	19.9%	22.2	18.2%	29.6%
	Rest of World	15.4	9.3%	15.0	10.0%	10.2	8.4%	22.8%

^(*) Excludes Italy and France

Summary Balance Sheet Statements

€m	2007	2006	2005 PF (1)	2005
Intangible assets	7.6	7.7	7.3	7.9
Tangible assets	13.2	12.1	9.6	33.9
Other fixed assets	8.5	10.4	10.0	13.5
Fixed Assets	29.3	30.2	26.9	55.2
Trade receivables	54.6	48.0	32.6	32.6
Inventory	35.7	24.6	24.0	24.1
Trade payables	(34.3)	(30.3)	(26.7)	(26.9)
Other curr. assets / (Liabilities)	(4.2)	(7.8)	(3.9)	(2.3)
Net Working Capital	51.7	34.5	26.1	27.5
Severance and other funds	(2.7)	(2.7)	(2.9)	(4.2)
Net Invested Capital	78.4	62.0	50.0	78.5
Shareholders' equity	105.8	108.7	50.1	97.0
Minorities	0.9	0.5	0.5	0.5
Total Shareholders' Equity	106.7	109.2	50.6	97.5
Cash & cash equivalents	(30.6)	(49.6)	(3.4)	(32.0)
Total debt	2.2	2.4	2.7	13.1
Net Financial Position	(28.4)	(47.2)	(0.6)	(19.0)
Net Capital Employed	78.4	62.0	50.0	78.5
Pre-Tax ROCE	55.9%	72.9%	71.0%	54.4%

Summary Cash Flow Statements

€m	2007	2006	2005 PF (1)	2005
Net Income	26.7	28.3	20.8	21.7
Depreciation and amortization	3.4	3.0	2.5	2.8
Other non-cash items	3.4	1.8	5.0	5.1
Change in net working capital	(18.8)	(9.0)	(12.9)	(12.9)
Operating Cash Flow	14.7	24.0	15.4	16.6
Capital expenditure for intangible assets	(0.9)	(1.2)	(1.0)	(1.6)
Capital expenditure for tangible assets	(3.5)	(4.7)	(3.2)	(12.7)
(Increase) / decrease in inv. in other assets	0.0	0.0	(0.0)	(0.4)
Cash Flow from Investing Activities	(4.4)	(5.9)	(4.2)	(14.7) (*)
Free Cash Flow	10.3	18.1	11.2	1.9
Dividend paid	(8.5)	0.0		
Purchase of own shares	(20.8)	0.0		
Change in short term debt	(0.2)	(0.3)	0.5	0.5
Change in long term debt and other fin. act.	0.1	(0.4)	(1.1)	(2.4)
Cash Flow from Financing Activities	(29.3)	(0.7)	(0.6)	(1.9)
Cash & cash equiv. at the beg. of the period	49.6	32.1		32.0
Cash Flow of the Period	(19.0)	17.4	10.6	0.0
Cash Flow absorbed by spin-off activities	0.0	(0.4)		
Net Cash from the spin-off of real estate act.	0.0	(28.7)		
Cash from IPO proceeds	0.0	29.2		
Cash & cash equiv. at the end of the period	30.6	49.6		32.0

^(*) Includes €10.5m for the acquisition of real estate assets and other investments spun off in February 2006

⁽¹⁾ Pro forma for the spin off of the real estate activities

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