The Nice Way

1H 2006 Results

August 4, 2006

Today's Speakers

Lauro Buoro

Founder, Chairman & CEO

Age: 43

In Nice since Foundation

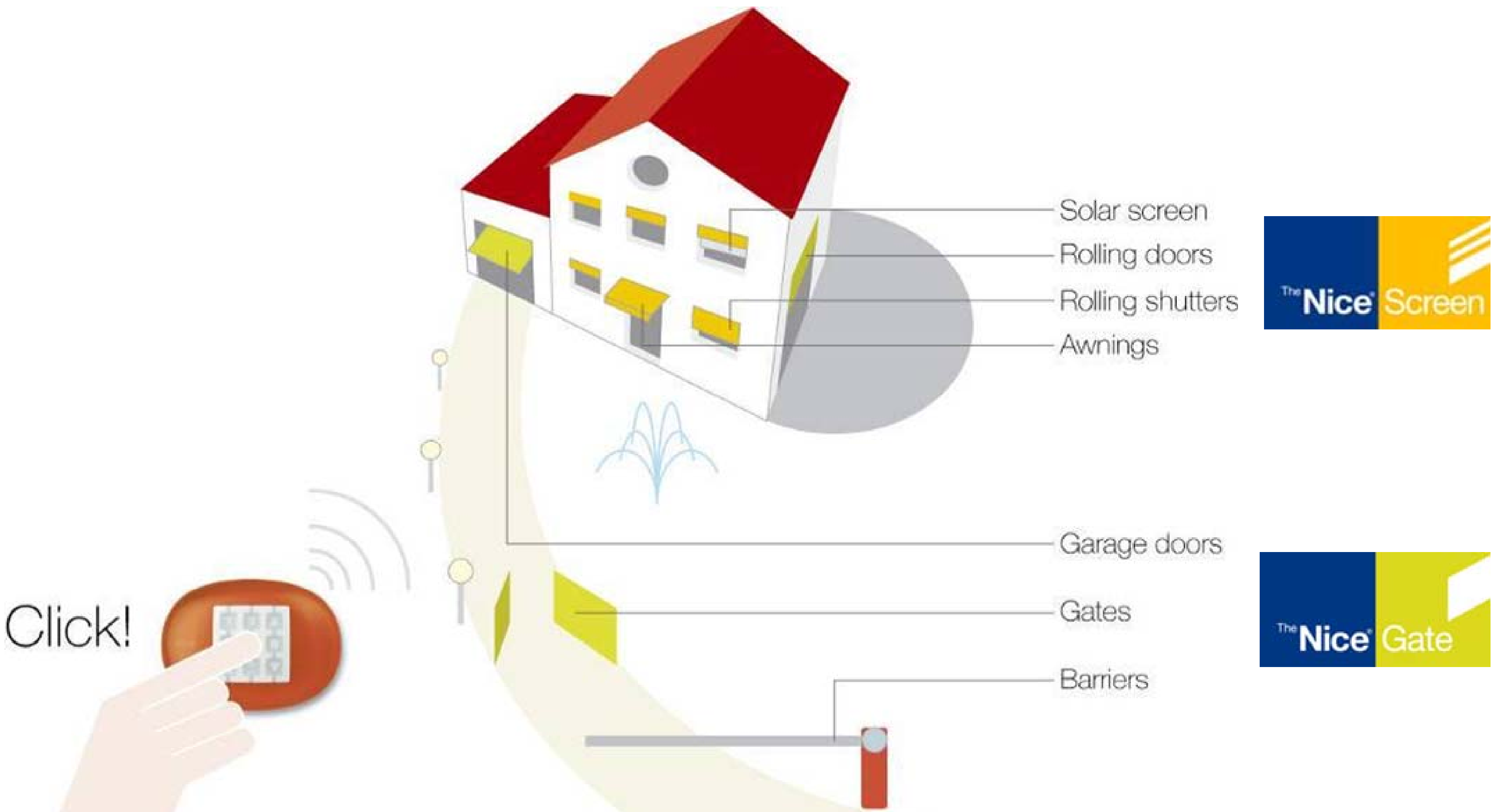
Davide Gentilini

CFO

Age: 41

In Nice since 1998

Nice: Home Automation for Inside and Outside



Controlling the House with a Click

1H 2006 Results' Highlights

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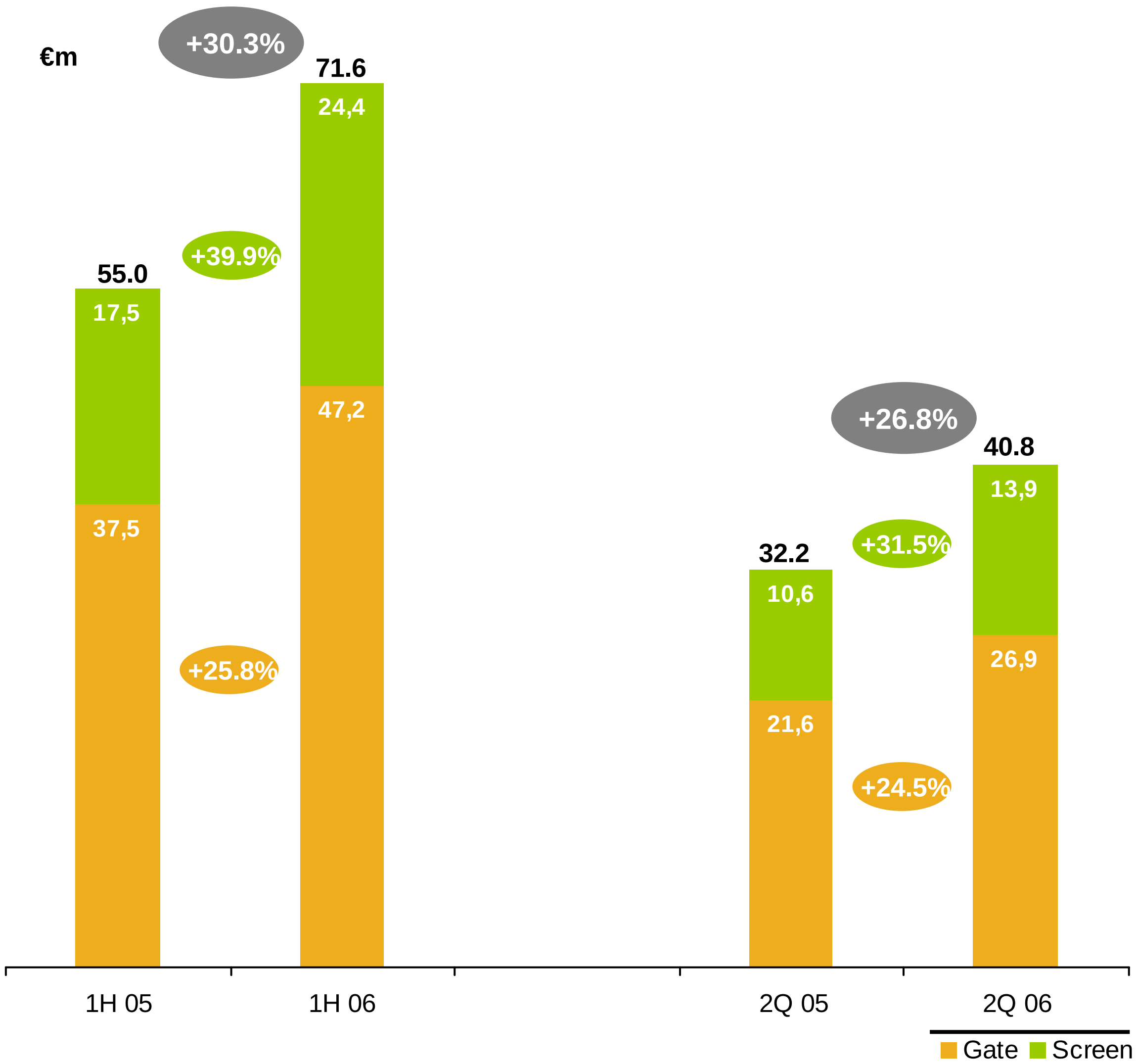
- 30.3% sales growth to €71.6m (€55.0m in 1H 2005)
- 61.1% gross margin (60.2% 1H 2005)
- 32.2% EBITDA margin (31.1% in 1H 2005)
- 18.4% net income margin (17.5% in 1H 2005)
- €7.4m free cash flow (€3.4m in 1H 2005)

€m(1)	1H 2006		1H 2005		YoY Growth
Net Sales	71.6	100.0%	55.0	100.0%	30.3%
Gross Profit	43.8	61.1%	33.1	60.2%	32.2%
EBITDA	23.1	32.2%	17.1	31.1%	35.2%
EBIT	21.7	30.3%	15.8	28.7%	37.4%
Net Income	13.2	18.4%	9.6	17.5%	37.4%
Free Cash Flow	7.4	10.4%	3.4	6.1%	120.2%
EPS	0.11		0.08		37.4%

(1) Excluding EPS (€)
Source: Company Financial Statements and Bloomberg

Net Sales Breakdown By Product line

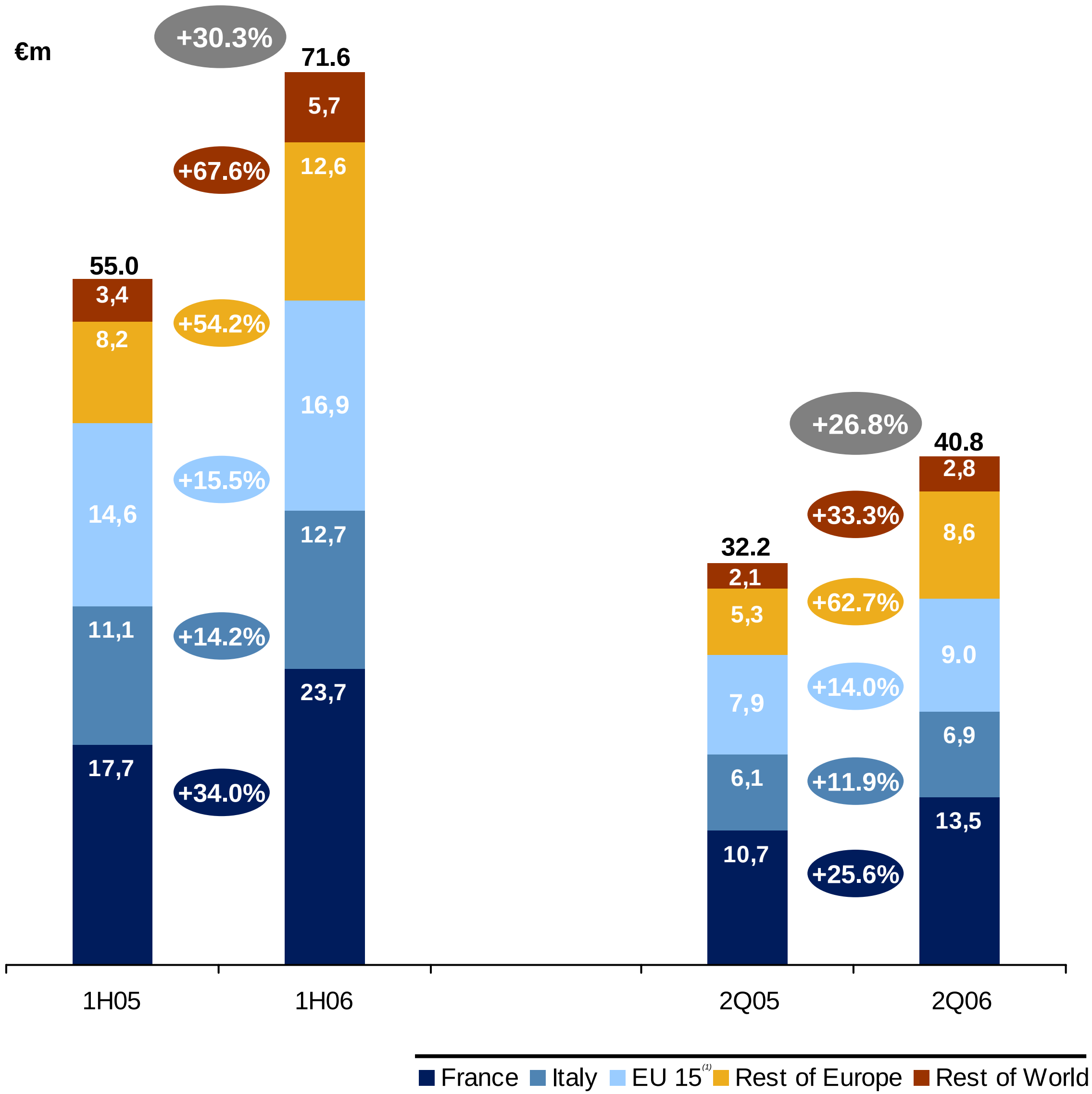
Nice



- Rapid sales growth in both product lines:
  - 1H 06 Gate sales rose by 25.9%
  - 1H 06 Screen sales rose by 39.9%
- Revenues of the Screen division has been largely driven by the integration of the group's sales force
- Gate division sales has been strong in all markets
- Sales growth slowed in 2Q, in line with expectations, due to a more difficult base of comparison in the Screen segment and lower sales in April for the longer holiday period

Net Sales Breakdown By Region

Nice



- Outstanding growth in all regions
- Sales in France supported by Screen expansion
- Russia and Poland are showing strong results
- Spain largely outperformed EU 15 sales growth
- 2Q sales have been negatively impacted by a longer holiday season in April

(1) Excluding Italy and France

Net Sales Breakdown

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	€m	1H 2006	%	1H 2005	%	Growth	2Q 2006	%	2Q 2005	%	Growth	2005	%
Product	Gate	47.2	*65.9%*	37.5	*68.2%*	25.8%	26.9	*65.9%*	21.6	*67.1%*	24.5%	84.1	*69.2%*
	Screen	24.4	*34.1%*	17.5	*31.8%*	39.9%	13.9	*34.1%*	10.6	*32.9%*	31.5%	37.4	*30.8%*
	Net Sales	**71.6**	***100.0%***	**55.0**	***100.0%***	**30.3%**	**40.8**	***100.0%***	**32.2**	***100.0%***	**26.8%**	**121.6**	***100.0%***
Region	France	23.7	*33.1%*	17.7	*32.2%*	34.0%	13.5	*33.0%*	10.7	*33.4%*	25.6%	34.4	*28.3%*
	Italy	12.7	*17.7%*	11.1	*20.2%*	14.2%	6.9	*16.8%*	6.1	*19.1%*	11.9%	22.5	*18.5%*
	EU 15(1)	16.9	*23.6%*	14.6	*26.6%*	15.5%	9.0	*22.2%*	7.9	*24.6%*	14.0%	32.4	*26.6%*
	Rest of Europe	12.6	*17.6%*	8.2	*14.9%*	54.2%	8.6	*21.1%*	5.3	*16.4%*	62.7%	22.2	*18.3%*
	Rest of World	5.7	*8.0%*	3.4	*6.1%*	69.6%	2.8	*6.9%*	2.1	*6.5%*	34.4%	10.1	*8.3%*
	Net Sales	**71.6**	***100.0%***	**55.0**	***100.0%***	**30.3%**	**40.8**	***100.0%***	**32.2**	***100.0%***	**26.8%**	**121.6**	***100.0%***

(1) Excluding Italy and France

Superior Growth in Sales and Profitability

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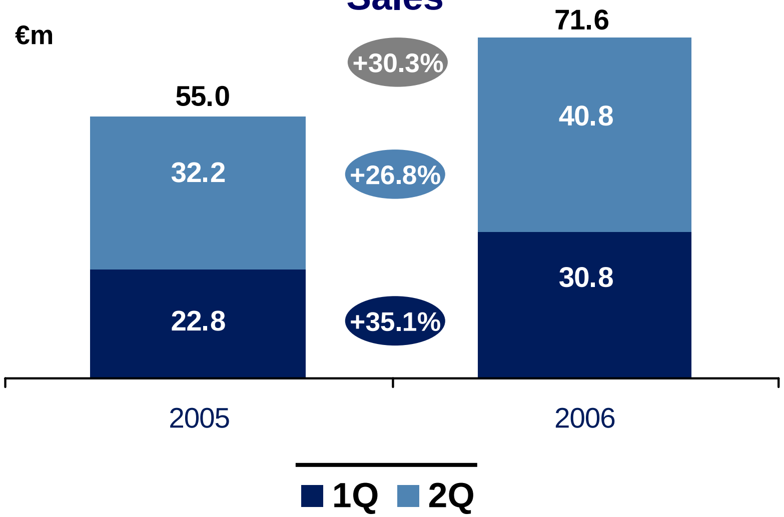
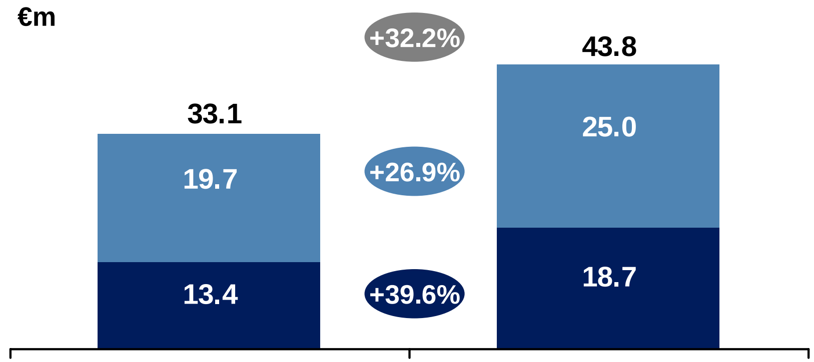
Sales

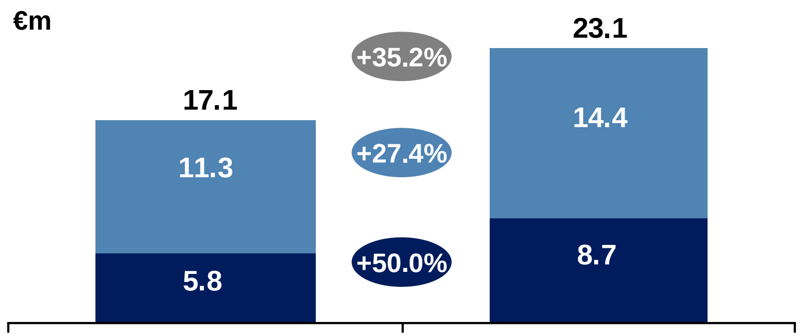


Gross Profit



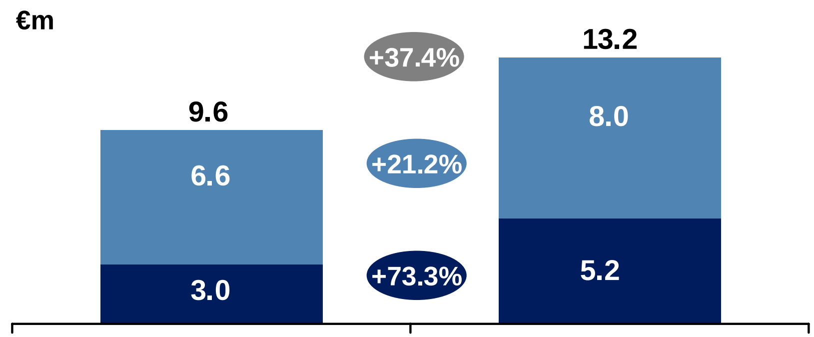
Margin (as % of sales)	2005	2006
1Q	58.9%	60.8%
2Q	61.1%	61.3%
1H	60.2%	61.1%

EBITDA



Margin (as % of sales)	2005	2006
1Q	25.4%	28.2%
2Q	35.0%	35.2%
1H	31.1%	32.2%

Net Income



Margin (as % of sales)	2005	2006
1Q	13.1%	16.7%
2Q	20.6%	19.7%
1H	17.5%	18.4%

Profit & Loss

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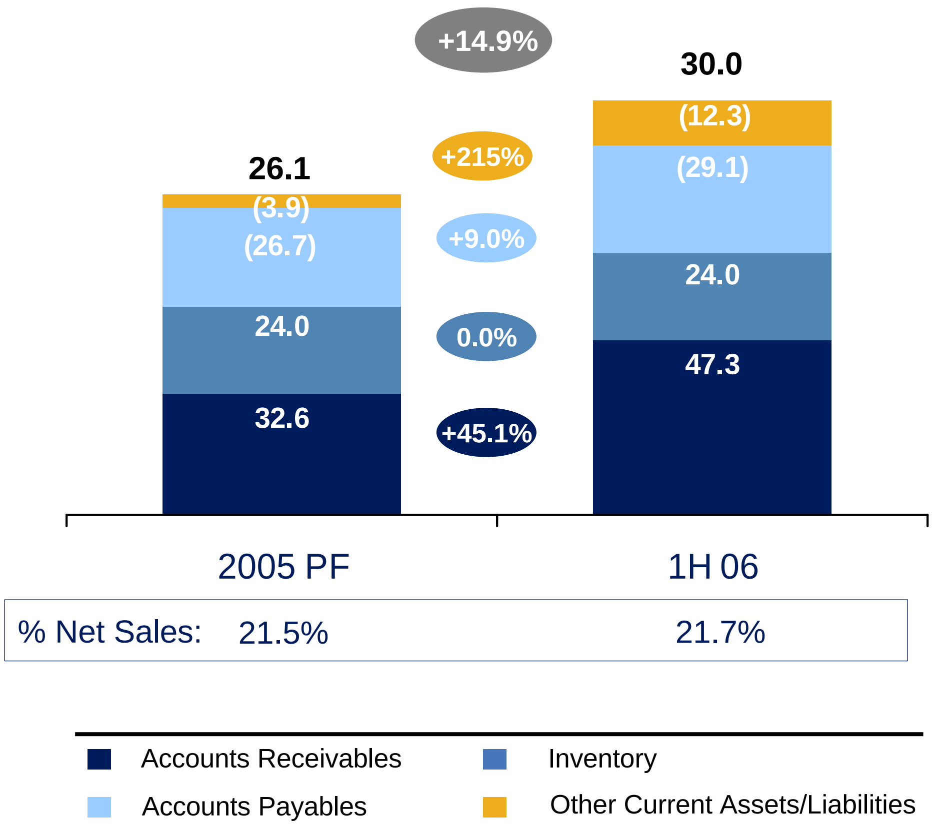
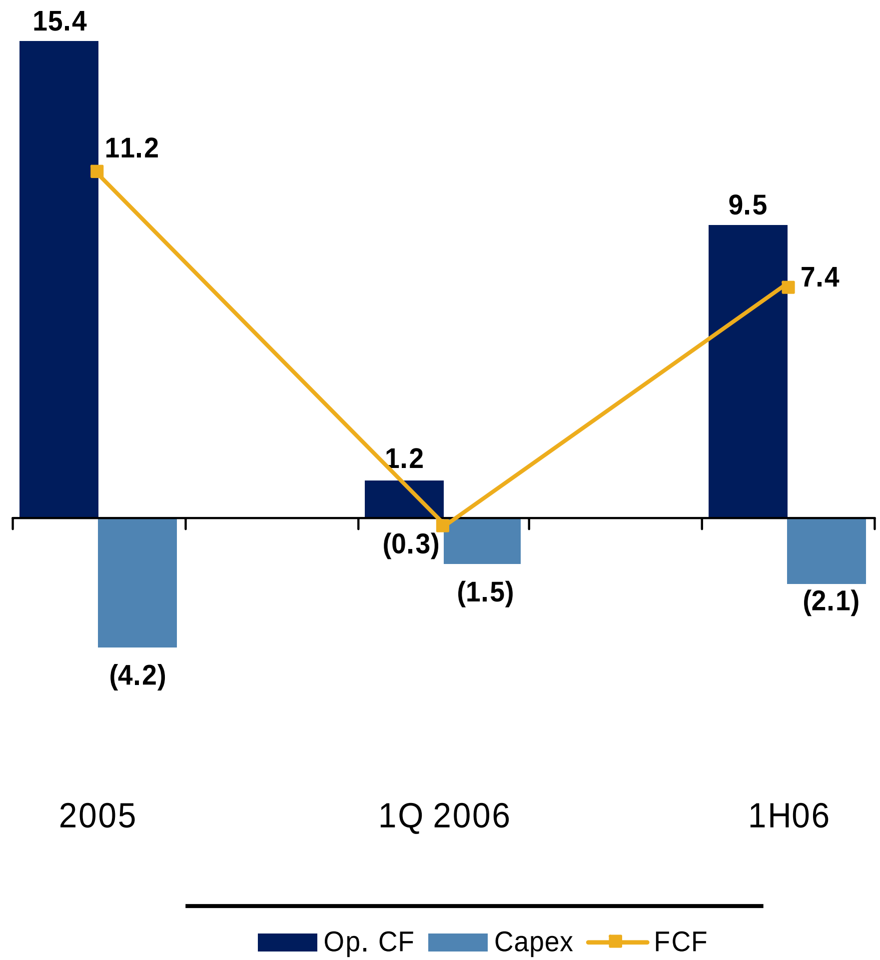
€m	1H 2006	%	1H 2005	%	2Q 2006	%	2Q 2005	%	2005 PF	%
Net Sales	**71.6**	***100.0%***	**55.0**	***100.0%***	**40.8**	***100.0%***	**32.2**	***100.0%***	**121.6**	***100.0%***
COGS	(27.9)	*(38.9%)*	(21.9)	*(39.8%)*	(15.8)	*(38.7%)*	(12.5)	*(38.9%)*	48.0	*39.5%*
Gross Profit	**43.8**	***61.1%***	**33.1**	***60.2%***	**25.0**	***61.3%***	**19.7**	***61.1%***	**73.6**	***60.5%***
Industrial costs	(1.2)	*(1.6%)*	(0.7)	*(1.3%)*	(0.6)	*(1.6%)*	(0.4)	*(1.1%)*	(1.8)	*(1.5%)*
Commercial costs	(3.3)	*(4.6%)*	(2.6)	*(4.7%)*	(1.8)	*(4.4%)*	(2.6)	*(8.1%)*	(5.7)	*(4.7%)*
Marketing costs	(3.1)	*(4.3%)*	(2.6)	*(4.7%)*	(1.4)	*(3.4%)*	(0.1)	*(0.4%)*	(4.7)	*(3.9%)*
General & adm. costs	(5.6)	*(7.8%)*	(4.1)	*(7.5%)*	(3.0)	*(7.4%)*	(2.1)	*(6.6%)*	(9.7)	*(8.0%)*
Personnel costs	(8.3)	*(11.6%)*	(6.4)	*(11.6%)*	(4.3)	*(10.6%)*	(3.4)	*(10.6%)*	(14.6)	*(12.0%)*
Other Revenues / (costs)	0.8	*1.1%*	0.3	*0.6%*	0.5	*1.3%*	0.2	*0.7%*	0.9	*0.7%*
EBITDA	**23.1**	***32.2%***	**17.1**	***31.1%***	**14.4**	***35.2%***	**11.3**	***35.0%***	**38.0**	***31.3%***
D&A	(1.4)	*(1.9%)*	(1.3)	*(2.3%)*	(0.7)	*(1.7%)*	(0.7)	*(2.1%)*	(2.5)	*(2.1%)*
EBIT	**21.7**	***30.3%***	**15.8**	***28.7%***	**13.7**	***33.5%***	**10.6**	***32.9%***	**35.5**	***29.2%***
Interest income / (expenses)	(0.2)	*(0.3%)*	0.0	*0.0%*	(0.1)	*(0.2%)*	0.0	*0.0%*	(0.8)	*(0.7%)*
Profit before Tax	**21.5**	***30.0%***	**15.8**	***28.8%***	**13.6**	***33.4%***	**10.6**	***33.0%***	**34.7**	***28.5%***
Taxes	(8.3)	*(11.6%)*	(6.2)	*(11.3%)*	(5.6)	*(13.7%)*	(4.0)	*(12.4%)*	(14.0)	*(11.5%)*
Net Income	**13.2**	***18.4%***	**9.6**	***17.5%***	**8.0**	***19.7%***	**6.6**	***20.6%***	**20.7**	***17.0%***
Minorities	0.1	*0.1%*	0.1	*0.1%*	0.0	*0.0%*	0.1	*0.3%*	0.0	*0.0%*
Group Net Income	**13.1**	***18.3%***	**9.5**	***17.3%***	**8.0**	***19.7%***	**6.5**	***20.2%***	**20.8**	***17.1%***

Strong Control on Working Capital





Healthy Balance Sheet

Nice

€m	1H 2006	1Q 2006	2005 PF
Intangible assets	7.7	8.2	9.6
Tangible assets	9.8	9.5	7.3
Other fixed assets	12.5	10.1	10.0
Fixed Assets	**30.0**	**27.7**	**26.9**
Trade receivables	47.3	37.4	32.6
Inventory	24.0	26.1	24.0
Trade payables	(29.1)	(25.5)	(26.7)
Other current assets / (Liabilities)	(12.3)	(7.6)	(3.9)
Net Working Capital	**30.0**	**30.4**	**26.1**
% on sales	*21.7%*	*23.5%*	*21.5%*
Severance and other funds	(2.7)	(2.8)	(2.9)
Net Invested Capital	**57.4**	**55.4**	**50.0**
Shareholders' equity	93.5	54.6	50.1
Minorities	0.4	0.4	0.5
Total Shareholders' Equity	**93.9**	**54.9**	**50.6**
Cash & cash equivalents	(39.3)	(3.8)	(3.4)
Total debt	2.8	4.3	2.8
Net Financial Position	**(36.5)**	**0.5**	**(0.6)**
Net Capital Employed	**57.4**	**55.4**	**50.0**
Pre-Tax ROCE	*72.2%*	*69.2%*	*70.9%*

Improving Cash Flow Generation

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€m	1H 2006	1Q 2006	2005 PF
Net Income	**13.2**	**5.2**	**20.7**
Depreciation and amortization	1.4	0.7	2.5
Other non-cash items	2.4	(0.2)	4.9
Change in net working capital	(7.5)	(4.4)	(12.7)
Operating Cash Flow	**9.5**	**1.2**	**15.4**
Capital expenditure	(2.1)	(1.5)	(4.2)
(Increase) / decrease in inv. in other assets	0.0	0.0	0.0
Cash Flow from Investing Activities	**(2.1)**	**(1.5)**	**(4.2)**
Free Cash Flow	**7.4**	**(0.3)**	**11.2**
Change in short term debt	0.0	1.5	0.5
Change in long term debt and other fin. Act.	(0.3)	(0.2)	(1.1)
Cash Flow from Financing Activities	**(0.3)**	**1.3**	**(0.6)**
Exchange Rate Adjustments	(0.1)	(0.0)	0.0
Cash Flow of the Period	**7.2**	**0.9**	**10.6**
Cash & cash equiv. at the beg. of the year	**32.1**	**32.1**	**32.0**
Cash Flow assorbed by spin off activities	(0.4)	(0.4)	(10.6)
Net Cash from the spin off of real estate activities	(28.7)	(28.7)	(28.7)
Cash from IPO proceeds	29.1		
Cash & cash equiv. at the end of the year	**39.3**	**3.8**	**3.4**

The Path Ahead

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Improved Products

- Continuous investment in R&D (2.6% of 2005 sales)
- New technological compatible solutions (e.g. Zig Bee)
- Launch of new innovative systems (e.g. Nice Opera)

Further International Expansion

- Increase penetration in existing markets
- Expansion in new markets
- Opening of new subsidiaries

Brand Support

- Continuous marketing effort
- Leverage on “Nice” brand recognition in key markets
- Communication focused on innovation, style and design

Cost Control

- Standardisation and procurement of basic components in the Far East
- Develop relationships with third-party manufacturers in low cost countries
- Completion of Gate / Screen sales force integration

Company Profile

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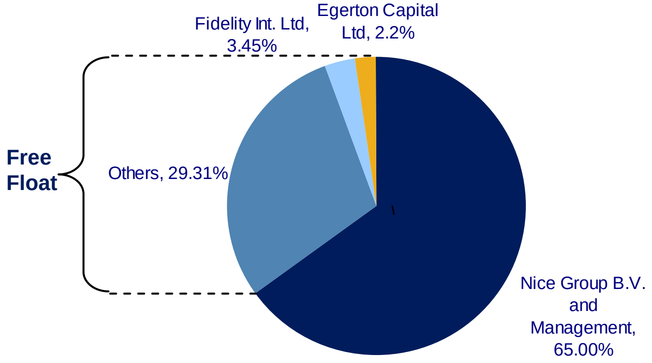
Shareholding(1)



Share Informations

N. of shares outstanding: 116,000,000

Ipo Price: € 5.70

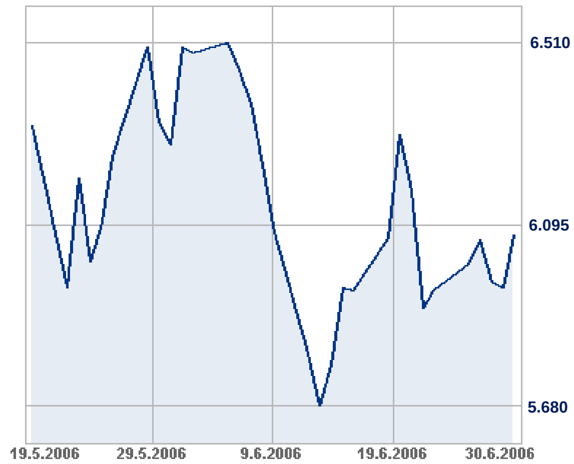
Price as of 30/6/06: € 6.07

Capitalization: € 704,120,000

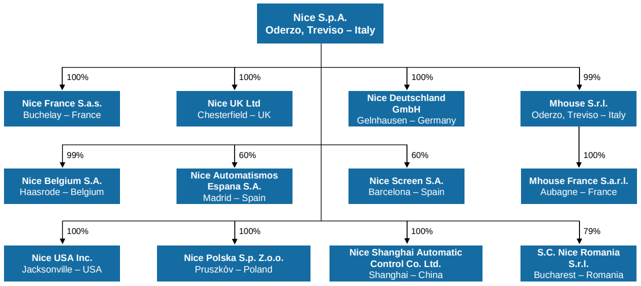
Italian Stock Exchange - segmento STAR

Specialist: Mediobanca S.p.A.

Stock Chart(2)



Group structure



Board of Directors

Lauro Buoro - President and CEO
Oscar Marchetto - Director
Lorenzo Galberti - Director
Davide Gentilini - Director
Frederic Krantz - Director
Giorgio Zanutto - Director
Roberto Gherlenda - Director

Antonio Bortuzzo – Indipendent Director
Roberto Siagri – Indipendent Director
Andrea Tomat – Indipendent Director

Investor Relations

Investor Relations Contacts:
Davide Gentilini
Tel: 0039 0422 853982
E-mail: IR@niceforyou.com
www.niceforyou.com

(1) *As of June 2006*
(2) *From 19/05/2006 to 30/06/2006; Source: Borsa Italiana*

Appendices

Summary Profit & Loss

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(€ million)	2003	%	2004	%	2005	%	2005 PF	%
Net Sales	**79.4**	**100.0%**	**101.1**	**100.0%**	**121.6**	**100.0%**	**121.6**	**100.0%**
Y-o-Y Growth			*27.3%*		*20.2%*			
Cost of basic components	(29.6)	(37.3%)	(35.3)	(34.9%)	(47.0)	(38.7%)		
Cost of third-party manufacturing	(7.9)	(9.9%)	(8.6)	(8.5%)	(9.7)	(8.0%)		
Change in inventory	2.3	2.8%	4.0	3.9%	8.7	7.1%		
COGS	(35.2)	(44.3%)	(40.0)	(39.6%)	(48.0)	(39.5%)		
Gross Margin	**44.2**	**55.7%**	**61.1**	**60.4%**	**73.6**	**60.5%**	**73.6**	**60.5%**
Industrial costs	(0.9)	(1.2%)	(1.4)	(1.4%)	(1.8)	(1.5%)		
Commercial costs	(2.4)	(3.0%)	(4.2)	(4.1%)	(5.7)	(4.6%)		
Marketing costs	(2.2)	(2.8%)	(3.5)	(3.5%)	(4.7)	(3.9%)		
Personnel costs	(8.6)	(10.8%)	(11.1)	(11.0%)	(14.6)	(12.0%)		
General & administrative costs	(5.1)	(6.4%)	(6.3)	(6.2%)	(8.7)	(7.1%)		
Other revenues / (costs)	0.5	0.7%	0.4	0.4%	0.9	0.7%		
EBITDA	**25.5**	**32.1%**	**35.1**	**34.7%**	**39.0**	**32.1%**	**38.0**	**31.3%**
Depreciation & Amortization	(2.8)	(3.6%)	(2.3)	(2.3%)	(2.8)	(2.3%)		
EBIT	**22.7**	**28.6%**	**32.8**	**32.4%**	**36.2**	**29.8%**	**35.5**	**29.2%**
Interest income / (expense)	(0.7)	(0.9%)	(0.2)	(0.2%)	(0.1)	(0.1%)		
Profit before Tax	**22.0**	**27.7%**	**32.5**	**32.2%**	**36.1**	**29.7%**	**34.7**	**28.6%**
Taxes	(6.8)	(8.5%)	(12.9)	(12.7%)	(14.5)	(11.9%)		
Net Income	**15.2**	**19.1%**	**19.7**	**19.4%**	**21.6**	**17.8%**	**20.7**	**17.1%**
Minorities	(0.1)	(0.1%)	0.0	0.0%	0.1	0.0%		
Group Net Income	**15.1**	**19.0%**	**19.7**	**19.4%**	**21.7**	**17.8%**	**20.8**	**17.1%**

Note: Italian GAAP for 2003, IFRS for 2004 and 2005

Net Sales Breakdown

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(€ million)

Growth Components		2003		2004		2005		CAGR '03-'05
Product	Gate	60.808	*76,6%*	73.939	*73,1%*	84.146	*69,2%*	*17.6%*
	Screen	18.618	*23,4%*	27.198	*26,9%*	37.432	*30,8%*	*41,8%*
	Net Sales	**79.426**	***100,0%***	**101.137**	***100,0%***	**121.578**	***100,0%***	***23,7%***
Region	France	18.076	*22,8%*	25.895	*25,6%*	34.382	*28,3%*	*37,9%*
	Italy	18.524	*23,3%*	20.031	*19,8%*	22.474	*18,5%*	*10,1%*
	EU 15*	21.408	*27,0%*	26.945	*26,6%*	32.357	*26,6%*	*22,9%*
	Rest of Europe	14.286	*18,0%*	19.697	*19,5%*	22.181	*18,2%*	*24,9%*
	Asia and Oceania	2.144	*2,7%*	2.372	*2,3%*	2.926	*2,4%*	*16,8%*
	Africa	1.477	*1,9%*	2.059	*2,0%*	2.659	*2,2%*	*34,2%*
	Middle East	2.518	*3,2%*	2.541	*2,5%*	2.554	*2,1%*	*0,7%*
	America	993	*1,3%*	1.597	*1,6%*	2.045	*1,7%*	*43,5%*
	Net Sales	**79.426**	***100,0%***	**101.137**	***100,0%***	**121.578**	***100,0%***	***23,7%***

* *Excludes Italy and France*

Note: Italian GAAP for 2003, IFRS for 2004 and 2005

Lean Cost Structure

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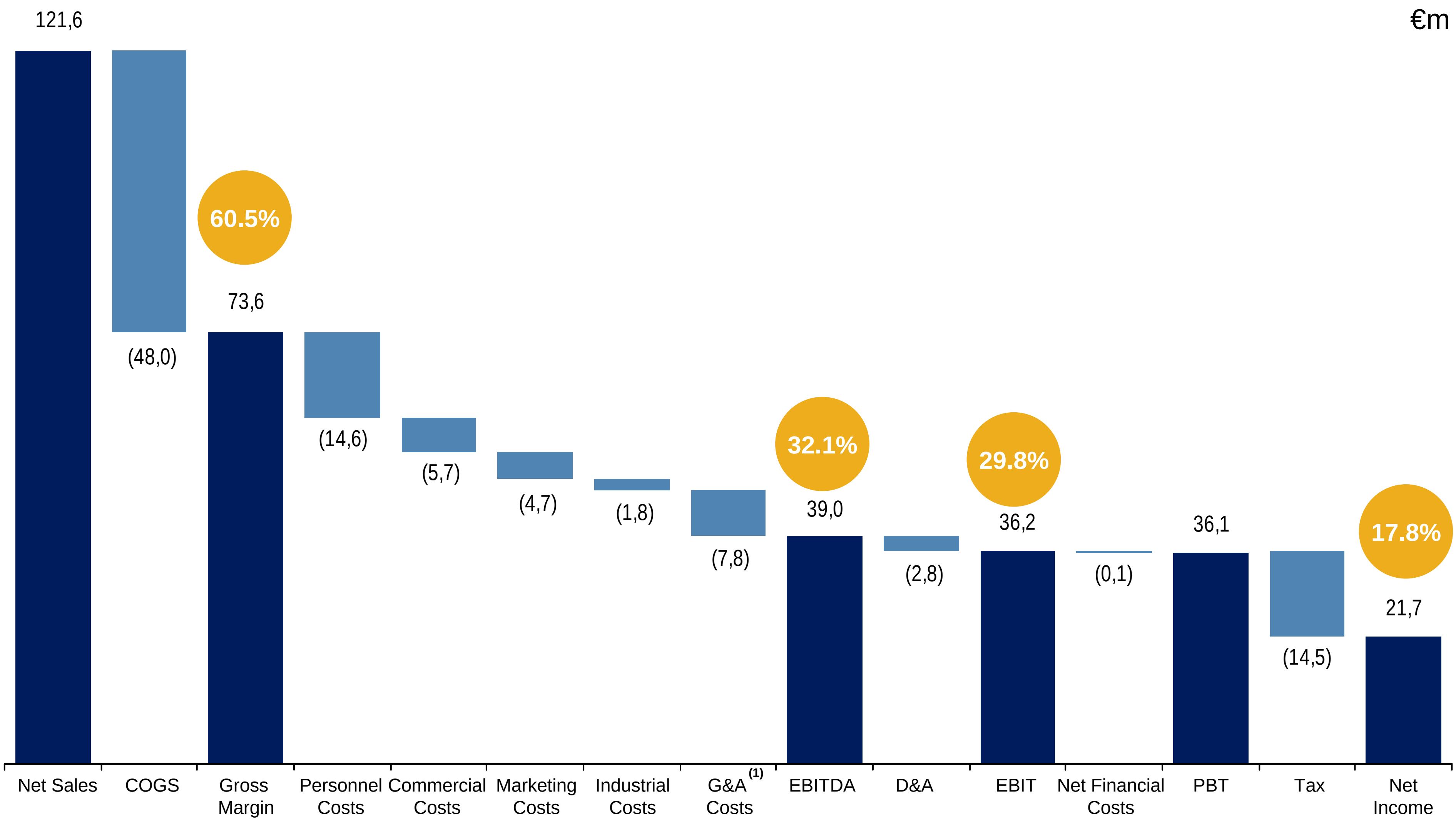

Note: 2005 IFRS figures

(1) Includes €0.9m of other income

Healthy Balance Sheet

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(€ million)	2003	2004	2005	2005PF [1]
Intangible assets	7.6	7.1	7.9	7.3
Tangible assets	17.1	20.3	33.9	9.6
Other fixed assets	12.4	16.7	13.5	10.0
Fixed Assets	**37.1**	**44.1**	**55.2**	**26.9**
Trade receivables	21.5	26.3	32.6	32.6
Inventory	11.0	15.1	24.1	24.0
Trade Payables	(16.6)	(18.1)	(26.9)	(26.7)
Other Current Assets / (Liabilities)	(3.6)	(6.9)	(2.3)	(3.9)
Net Working Capital	**12.3**	**16.5**	**27.5**	**26.1**
Severance and other funds	(7.2)	(5.9)	(4.2)	(2.9)
Net Invested Capital	**42.2**	**54.6**	**78.5**	**50.0**
Shareholders' equity	48.6	75.3	97.0	50.1
Minorities	0.4	0.4	0.5	0.5
Total Shareholders' Equity	**49.1**	**75.7**	**97.5**	**50.6**
Cash & cash equivalents	(16.7)	(32.0)	(32.0)	(3.4)
Total debt	9.7	10.9	13.1	2.7
Net Financial Position	**(6.9)**	**(21.1)**	**(19.0)**	**(0.6)**
Net Capital Employed	**42.2**	**54.6**	**78.5**	**50.0**
Pre-Tax ROCE	**56.6%**	**67.7%**	**54.4%**	**71.0%**

Lean and efficient asset base

Strong net income growth translates into consistent increase in shareholders' equity

Positive cash generation allows no/limited indebtedness

Note: Italian GAAP for 2003, IFRS for 2004 and 2005
(1) Pro forma for the spin off of the real estate activities

Cash Flow Generation

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(€ million)	2003	2004	2005	2005PF [1]
Net income	**15.1**	**19.7**	**21.7**	**20.8**
Depreciation and amortization	2.8	2.3	2.8	2.5
Other non-cash items	2.6	4.4	5.1	5.0
Change in other assets / liabilities	(7.4)	(6.0)	(12.9)	(12.9)
Operating Cash Flow	**13.1**	**20.4**	**16.6**	**15.4**
Capital expenditure for intangible assets	(0.4)	(0.3)	(1.6)	(1.0)
Capital expenditure for tangible assets	(3.7)	(3.2)	(12.7)	(3.2)
(Increase) / decrease in inv. in other assets	(1.5)	(0.9)	(0.4)	(0.0)
Cash Flow from Investing Activities	**(5.6)**	**(4.4)**	**(14.7)***	**(4.2)**
Free Cash Flow	**7.5**	**16.0**	**1.9**	**11.2**
Change in short term debt	1.0	0.9	0.5	0.5
Change in long term debt and other fin. act.	0.4	(1.6)	(2.4)	(1.1)
Cash Flow from Financing Activities	**1.4**	**(0.7)**	**(1.9)**	**(0.6)**
Cash & cash equiv. at the beg. of the year	7.8	16.8	32.0	
Cash Flow of the Period	**8.9**	**15.2**	**0.0**	**10.6**
Cash & cash equiv. at the end of the year	16.7	32.0	32.0	

** Includes €10.5m for acquisition of real estate assets and other investments spun off in February 2006*

Note: Italian GAAP for 2003, IFRS for 2004 and 2005

(1) Pro forma for the spin off of the real estate activities

Spin-Off of Real Estate Activities

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Major Impacts on Financial Items(1)

(€m)	**2005**	***Spin off***	**2005PF**
Net Sales	121.6	-	121.6
Gross Profit	73.6	-	73.6
EBITDA	39.0	(1.0)	38.0
EBIT	36.2	(0.7)	35.5
Profit Before Taxes	36.1	(1.4)	34.7
Net Income	21.7	(0.9)	20.8
Net Working Capital	27.5	(1.4)	26.1
Fixed Assets	55.2	(28.3)	26.9
Other Liabilities	(4.2)	1.3	(2.9)
Net Debt/ (Cash)	(19.0)	18.4	(0.6)
(Cash)	(32.1)	28.7	(3.4)
Debt / Leasing	13.1	(10.3)	2.8
Shareholders' Equity	97.5	(46.9)	50.6

- Effective February 1, 2006 Nice has spun-off
  - Its real estate activities and correlated assets and liabilities
  - Selected financial activities
  - Other assets and liabilities
- These assets and activities have since been transferred to related-party Nice Immobiliare S.r.l.
- Nice S.p.A. has since signed lease agreements with related-party Nice Immobiliare S.r.l.

Note: IFRS for 2005 and 2005PF

(1) Income statement figures are represented as the spin off occurred on January 1st, 2005

International Market Penetration: the Nice Model

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Phase 1	Phase 2	Phase 3
Analysis of market potential Focus on Gate or Screen Initial relationship with local installers and distributors Start marketing effort Purchase local distributors and/or establish commercial subsidiary in reference markets Start building sales force	Enhance local sales force Expand on the territory (adding representative offices) Develop second product line (Gate or Screen) Strengthen relationship with existing and new clients Increasing focus on customer service Marketing support	Leverage on NICE brand Further widen local salesforce Further develop relationships with new clients – DIY, producers, electric material wholesalers – Real estate professionals (e.g. architects, engineers, developers) Shift to products with higher technological content
Market Entry	**Build Brand Awareness**	**Boost Volumes**

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